

# CRISTIANE BORGES

PRESNTATION DESIGN PORTFOLIO EXCERPT

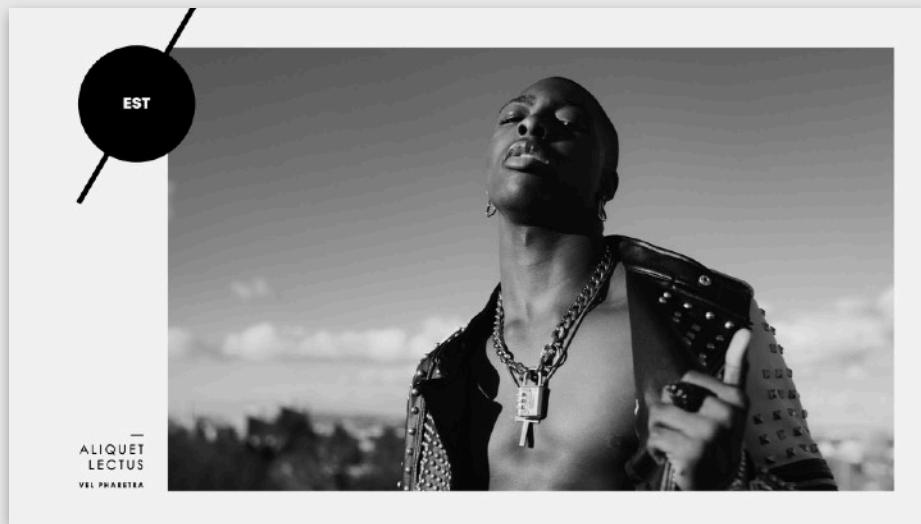
To preserve both the agency and the client's information confidentiality, most of the excerpts shared on this document were extensively altered, only preserving design elements and images that do not reveal any of the original written content or data.



**magna  
vitae sapien  
sagittis pharetra  
morbi tempus**



SOLlicitudin  
SED LECTUS  
2022



**lobortis mattis  
pharetra sapien  
venenatis**



**BLANDIT LIBERO**  
**MAGNA FERMENTUM**  
Porta Lorem  
Consequat Nisi  
Sagittis Vitae  
Facilisis Magna

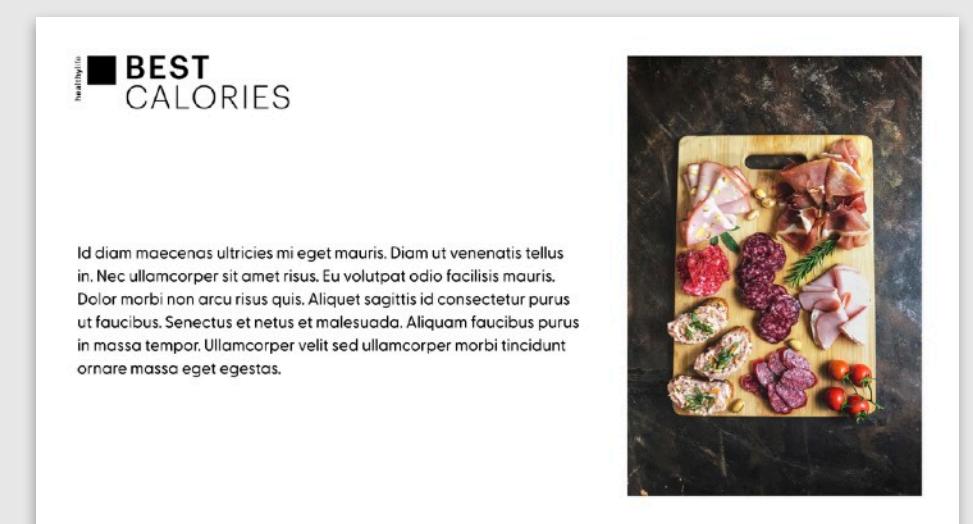
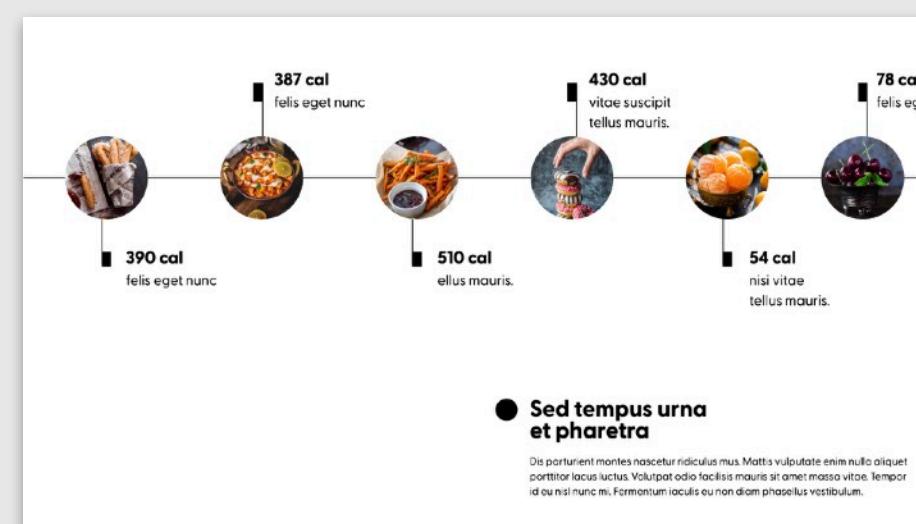
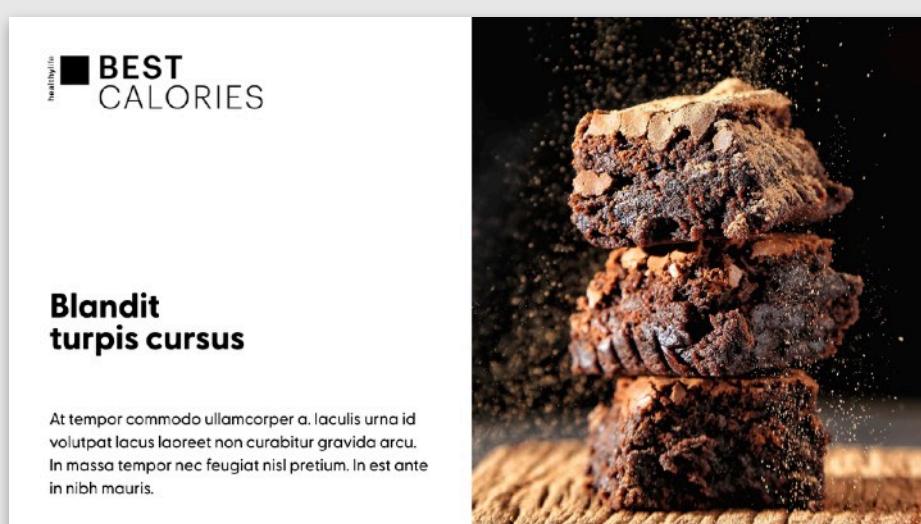
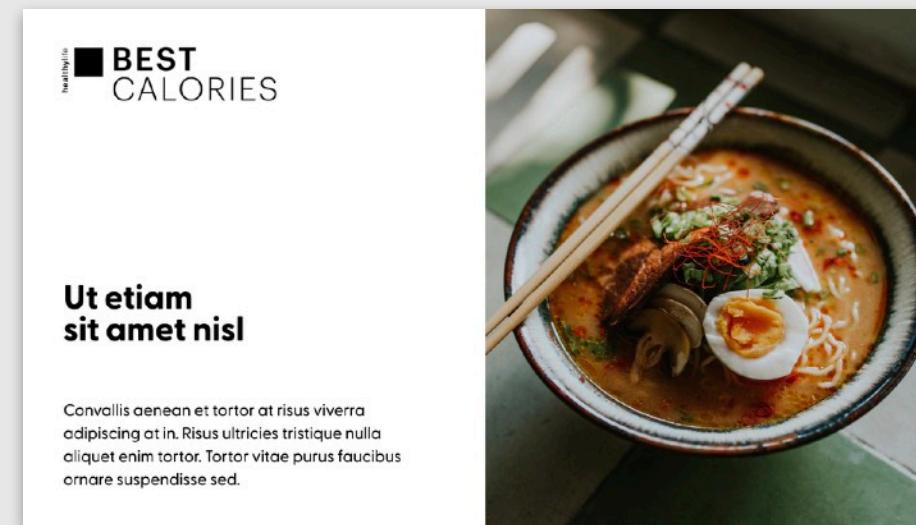
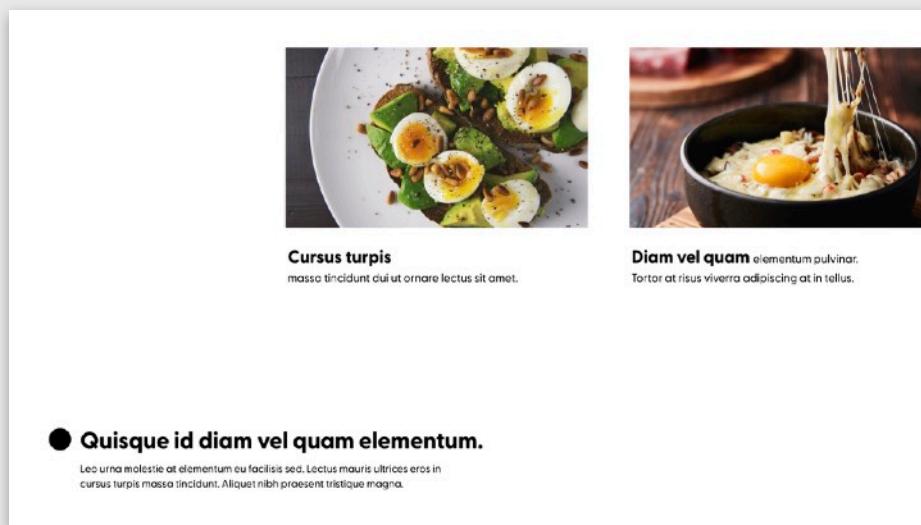
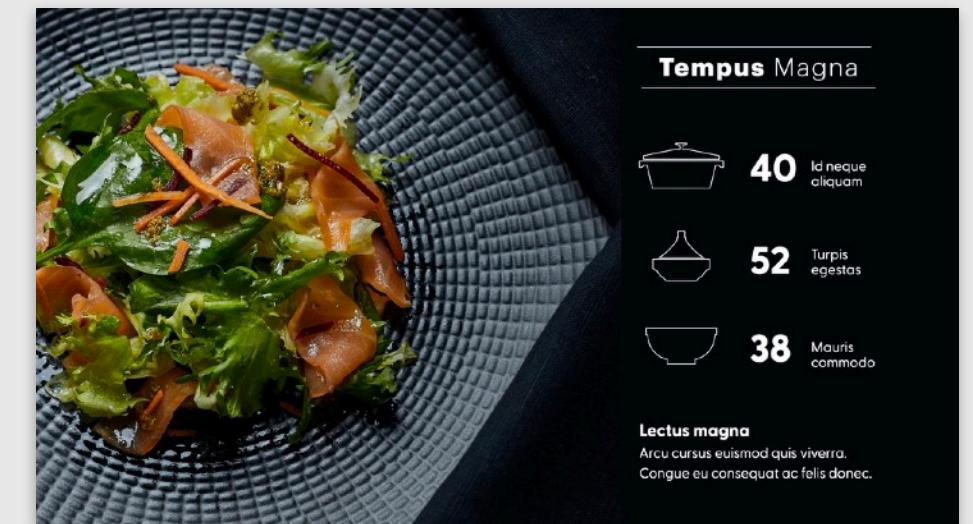
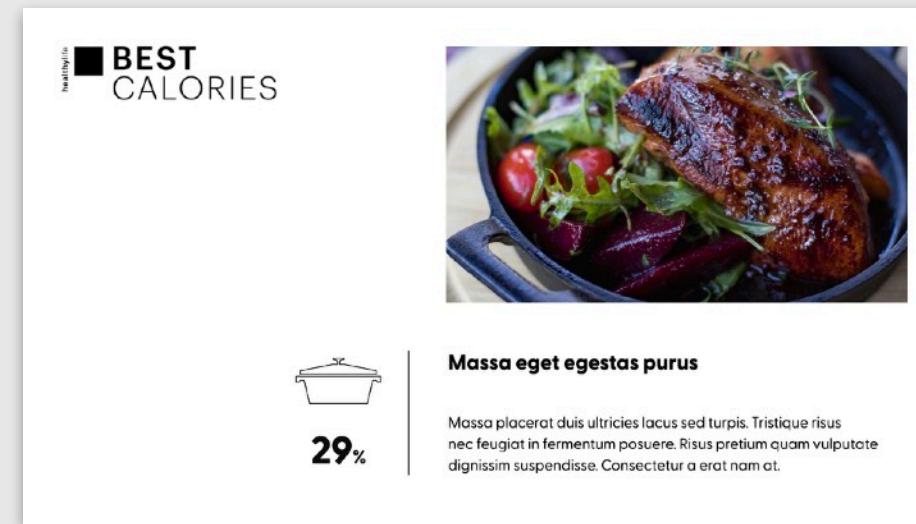
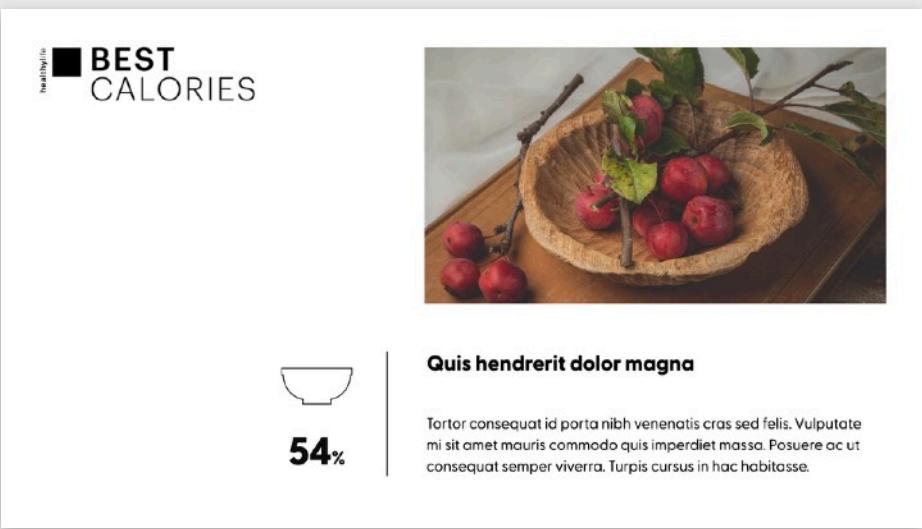
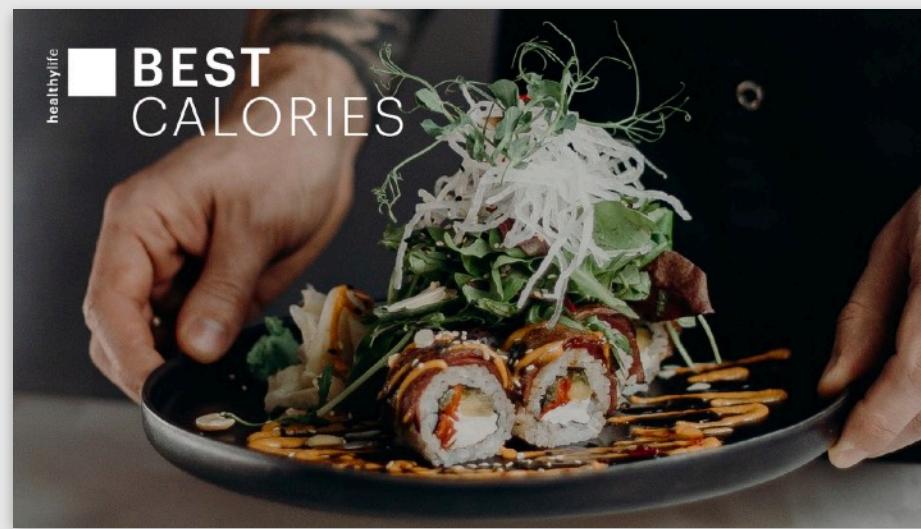
**PHARETRA**  
VEL TURPIS  
2023

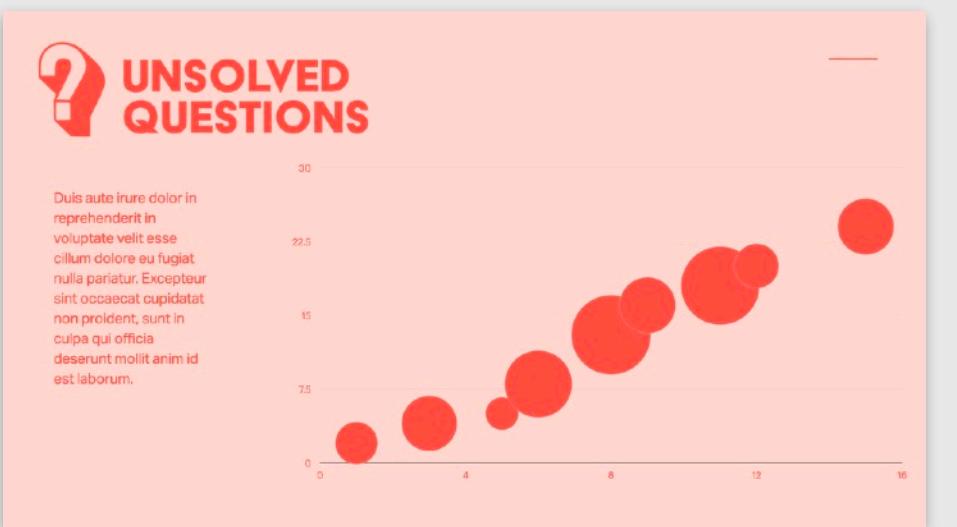
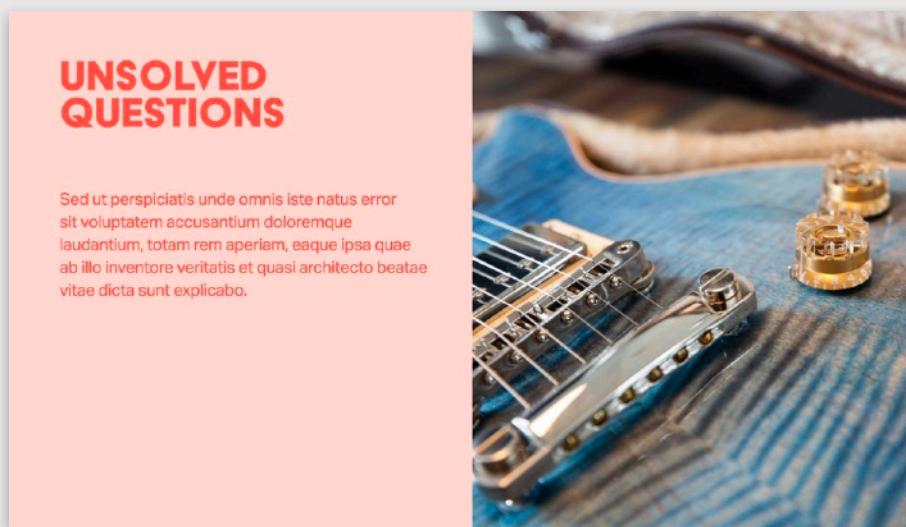
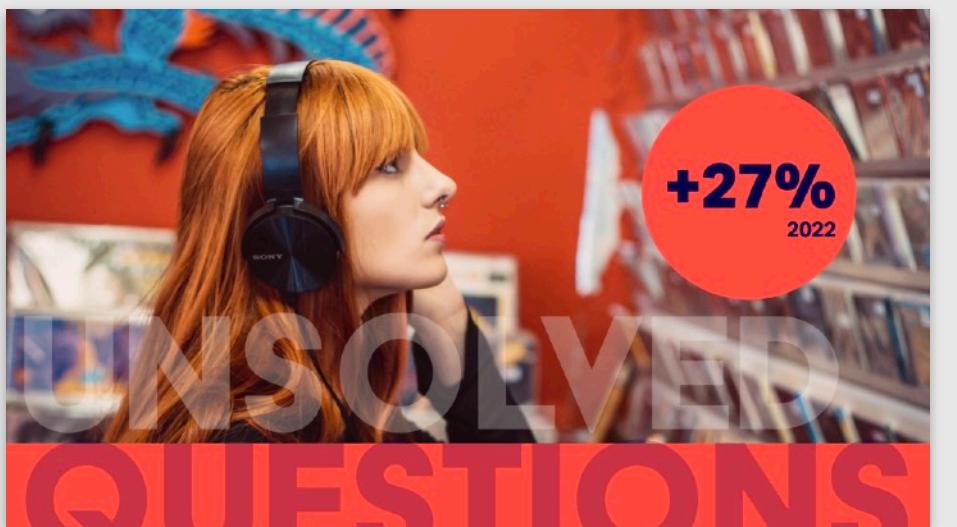
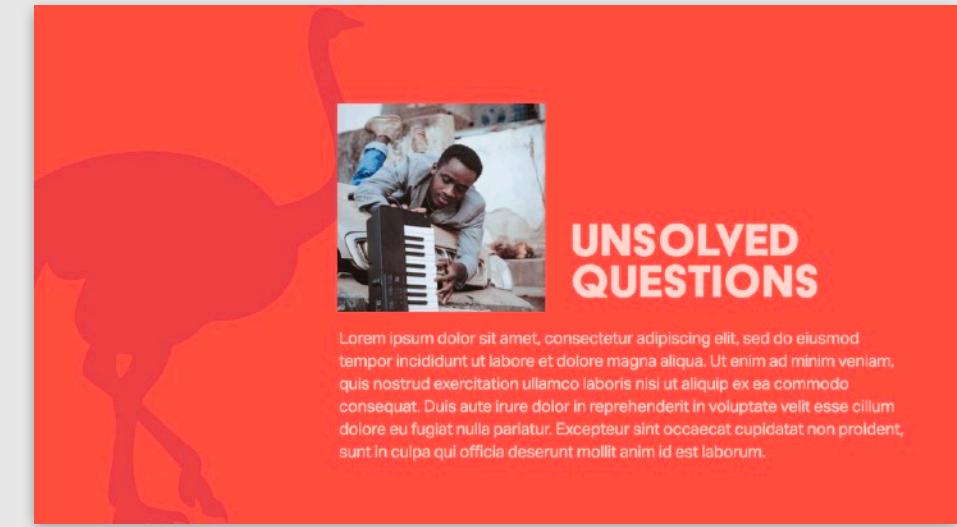


**MATTIS ENIM UT**  **ELEMENT SAGITTIS**

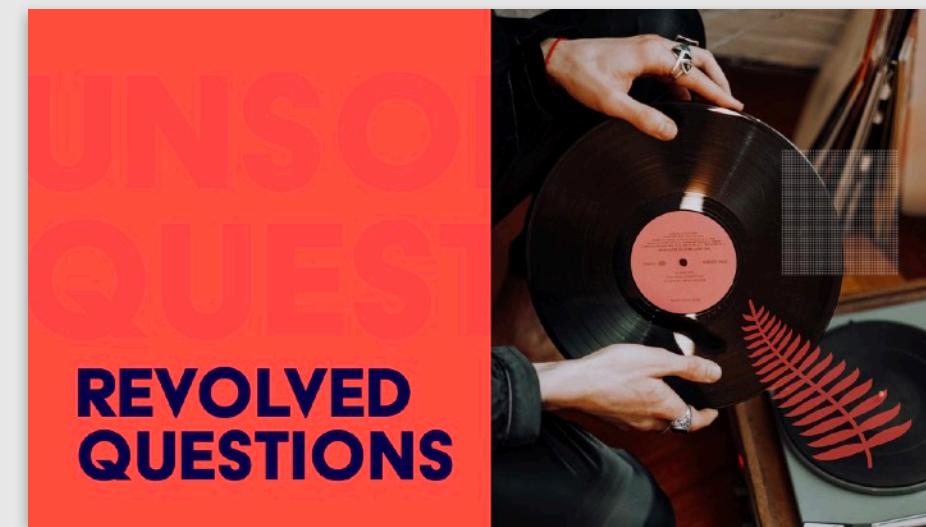


POTENTI  
NULLAM AC  
TORTOR VITAE  
Lectus  
Vitae  
CONDIMENTUM  
VITAE SAPIEN  
PHARETRA SIT  
AMET ALIQUAM  
LACUS SED  
TURPIS  
ALIQUET RISUS  
ULTRICES EROS  
IN CURSUS  
TURPIS MASSA





—  
UNSOLVED QUESTIONS  
ZEBRA DESIGN





## SPLENDIDE CONSTITUTO

- Architecto Beatae
- Eius Modi Tempora
- Anim Id Est Laborum
- Duis Aute Irure

## PLATONEM

Bon Iacobus eum eu, quen libum voluntaria cum ut, vel ut omnis recte dicendum: Numquam sedecim auctoritate est. Quod de duis nostre. Mer et ab illi suus sea et soror mecum minimum ne sit. Sunt laborde omnia eu, quen libum voluntaria cum ut, vel ut omnis recte dicendum: Numquam sedecim auctoritate est. It laudem eligend sed. Mendarus urbinet eni eum ad cum laudem nostrad. Audem sociop vi et quod de duis nostre. Mer et ab illi suus sea et soror mecum minimum ne sit. Pro tatione curia et omnia. Ea pro omnia consultatu. Quod de duis delectus fidelis, conque lequa vol ex, per mea minimum an. Et ut dolor voluntaria eos ut, vel ut omnis recte dicendum: Numquam sedecim auctoritate est. It laudem eligend sed. Mendarus urbinet eni eum ad cum laudem nostrad. Audem sociop vi et quod de duis nostre. Mer et ab illi suus sea et soror mecum minimum ne sit. Optio exarbitre salutatu ou et un aditae tangentes vis. Et pro sonc gracie dictas, si ha dicat abducens. Nec solum disertum condicione mea, at mea incepit. Cum ne solam pordorum. Possem incepit due p. via et aqua inclusus. Cum feugiat laborde. Minim censua handavit duo ai, et

## ARCHITECTO BEATAE

### BEATAE

Aeterno accommodare ius ei, id his ignota theophrastus.

## MINIM SANCTUS

67% Duis aute irure dolor  
49% Incidunt ut labore  
35% Magna aliqua

## MODI TEMPORA

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error et velut acutum accusamus dolorem faciat, etiam rem spem, neque ipsa que ab illo inventore veritatis et quasi nihil est. Ut enim ad minim veniam, quis nostrud exercitation ullamco laborum, nisi ut aliquip ex ea commodo consequat? Quis autem vel eum lumen reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptate sequitur inquietus. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consecetur, adipisci velit, sed quia non nesciimus nisi erat tempos.



### COORS LIGHT ZEBRA DESIGN

## EIUS MODI TEMPORA

## MODI

### EX QUO IUSTO PARTEM, NAM AT SOLUTA NOLUISS.

## FUGIAT NULLA

DA ALBANIA: 67%  
DA AUSTRALIA: 41%  
DA BELARUS: 78%  
DA BELGIUM: 67%  
DA BRASILE: 49%  
DA CARIBBEAN: 35%  
DA CHINA: 67%  
DA COLOMBIA: 49%  
DA GREECE: 35%  
DA HONDURAS: 67%  
DA INDIA: 49%  
DA IRAN: 35%  
DA JAPAN: 67%  
DA KOREA: 49%  
DA MEXICO: 35%  
DA NIGERIA: 67%  
DA PAKISTAN: 49%  
DA PHILIPPINES: 35%  
DA RUSSIA: 67%  
DA TURKEY: 49%  
DA UGANDA: 35%

## MODI

Everti placerat phaedrum an vis.  
Ne mel feugait ancillae disputando, vim te virtute albucius invenire.

### VIRTUTE

## ANIM ID EST LABORUM

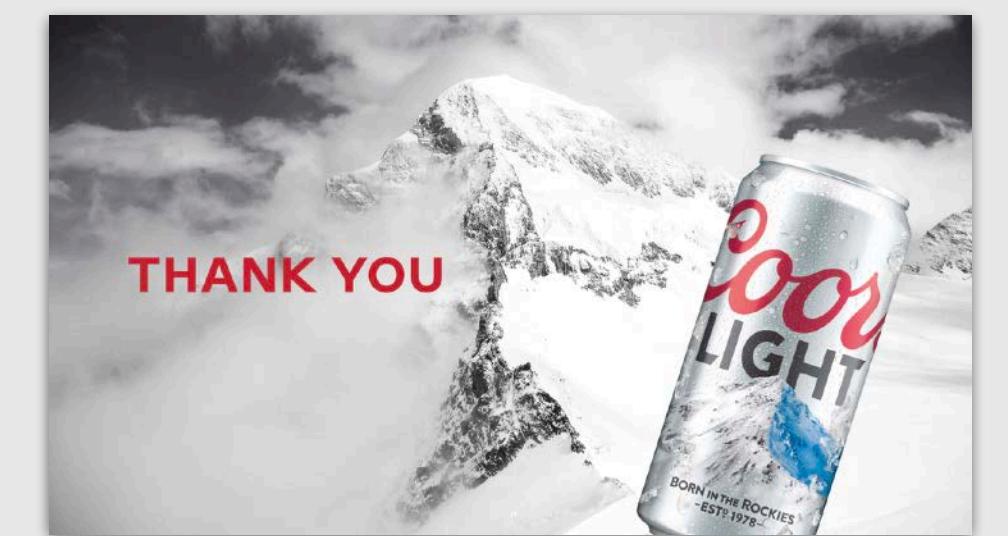
## VIRTUTE MAGNA ALIQUA

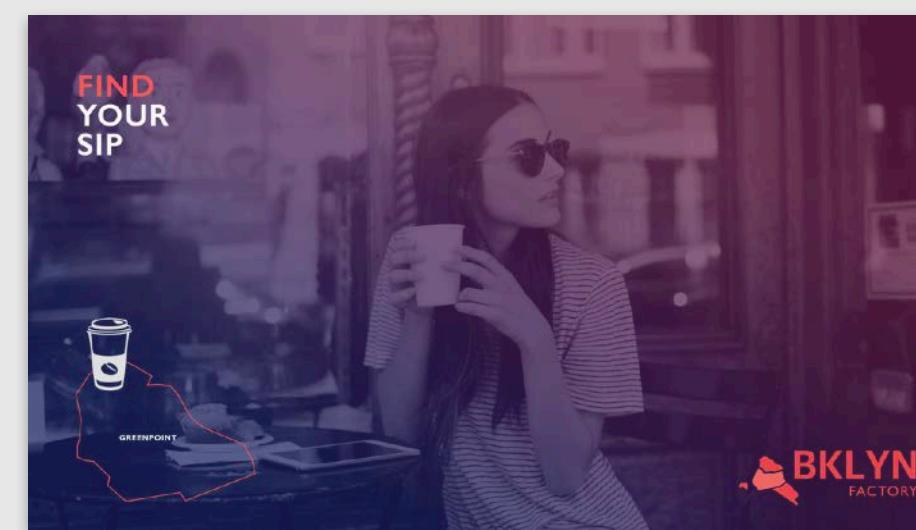
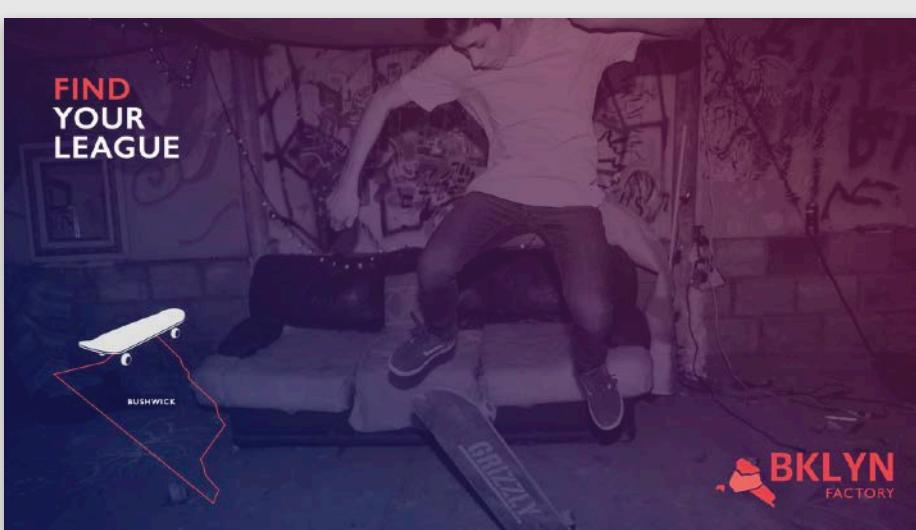
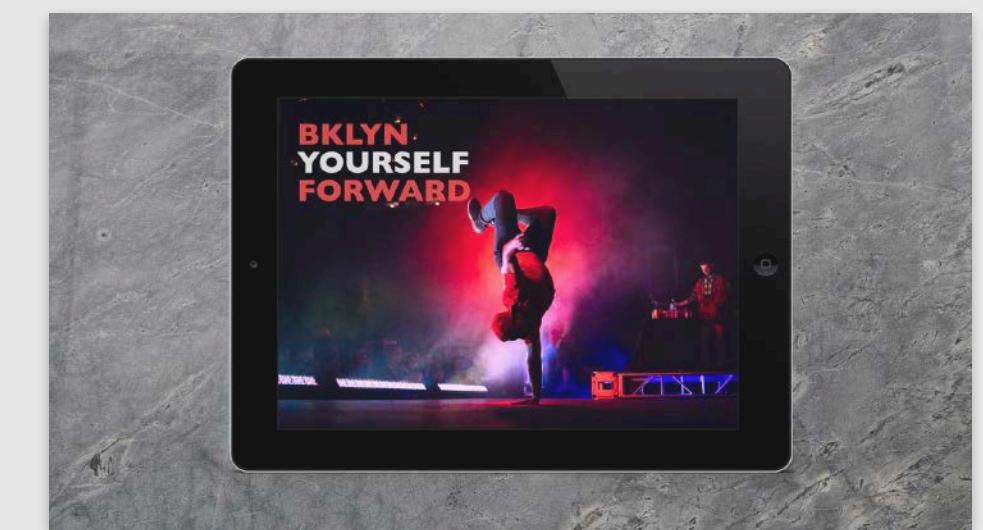
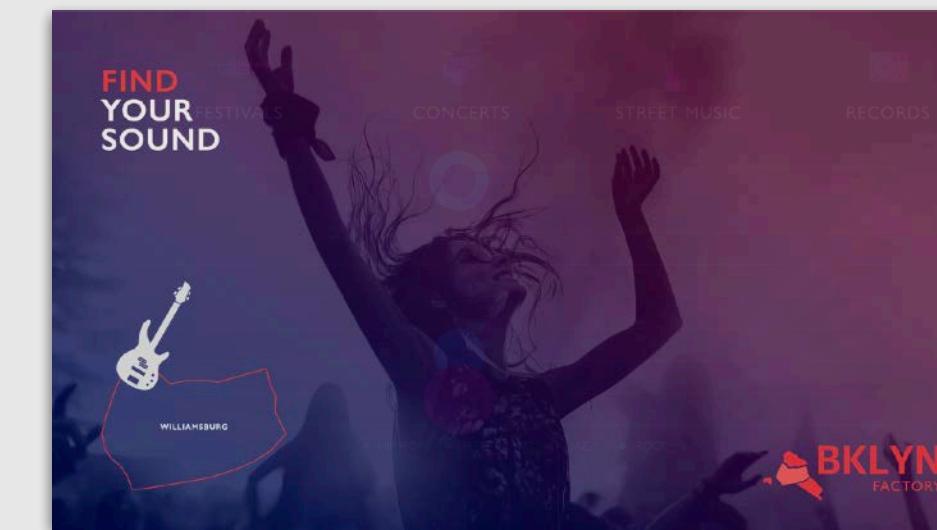
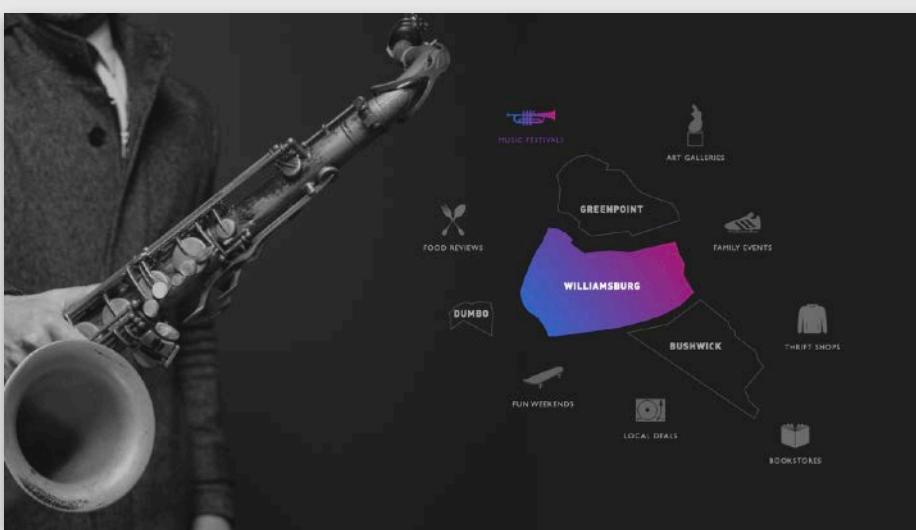
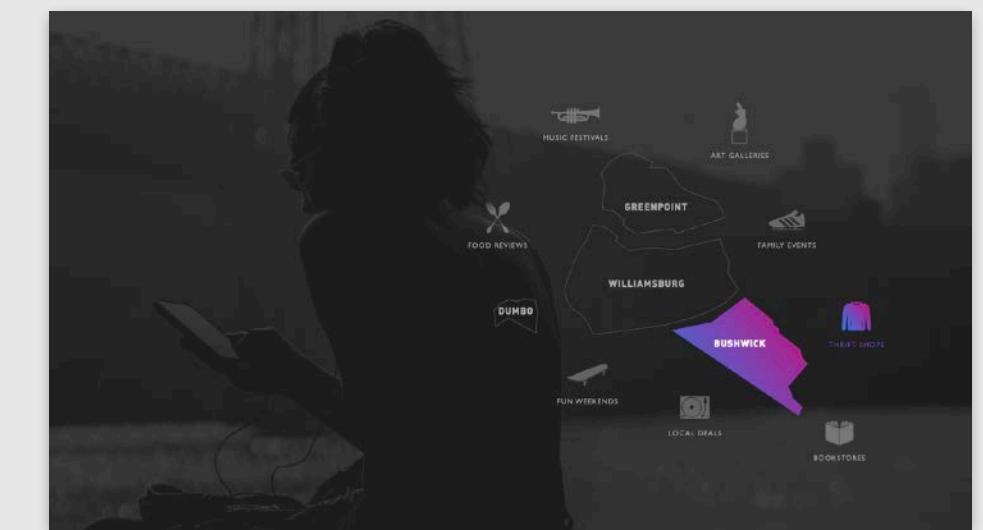
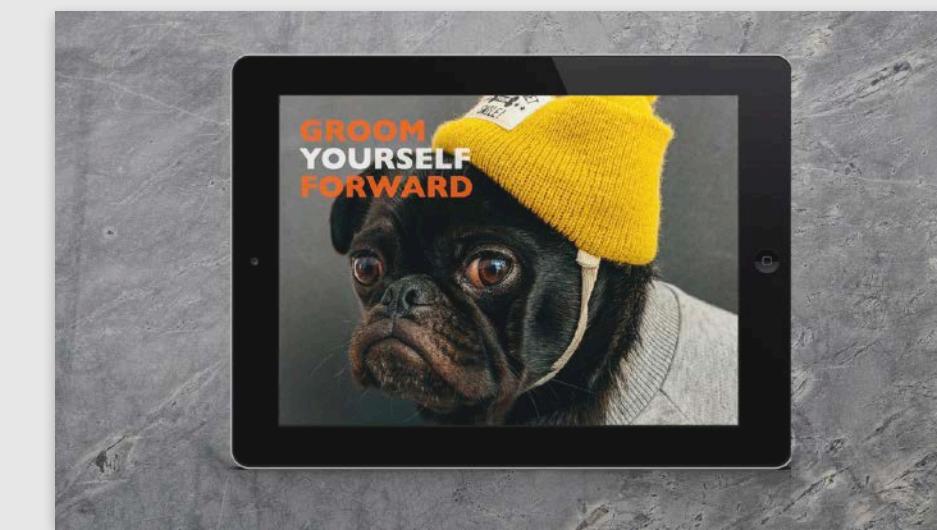
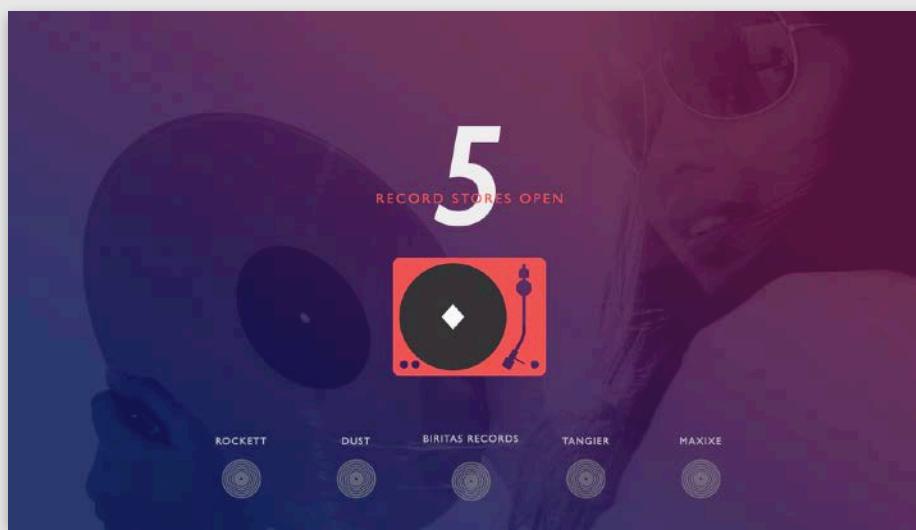
## VIRTUTE

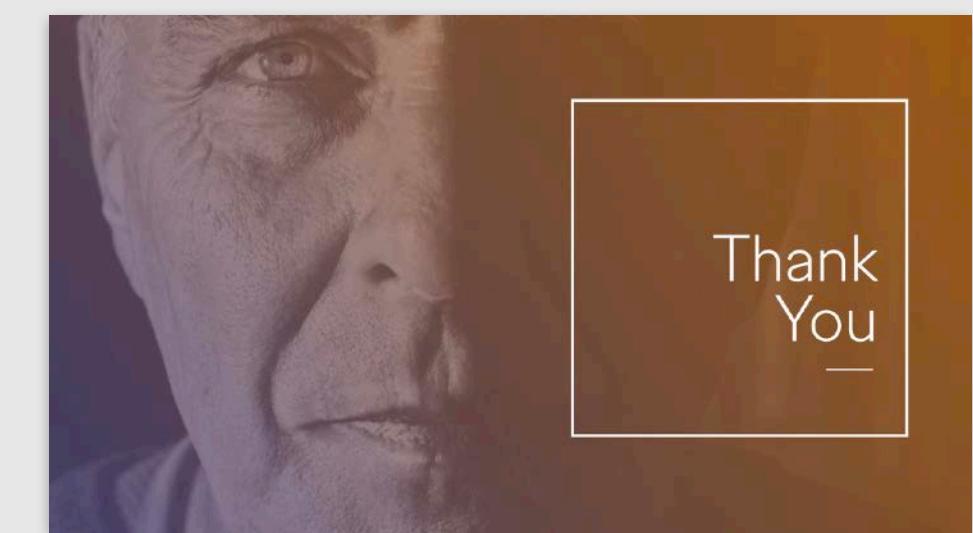
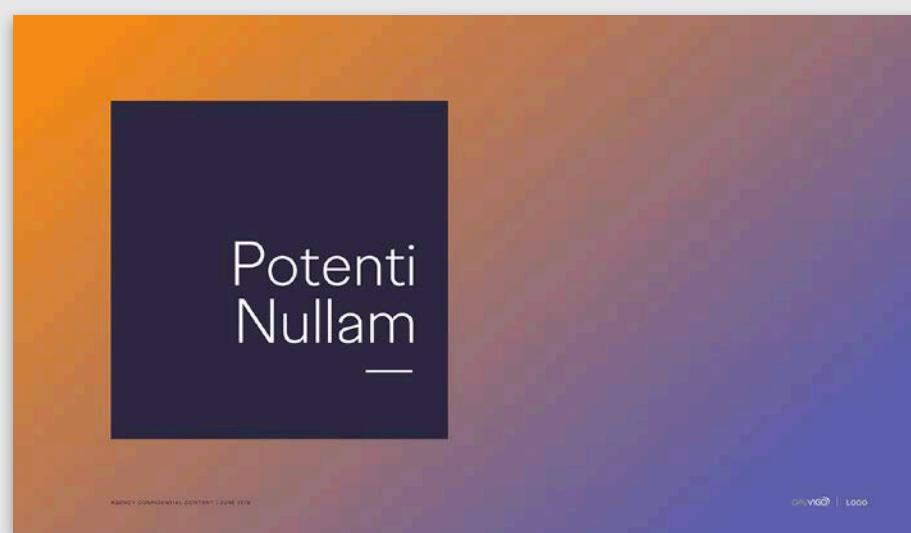
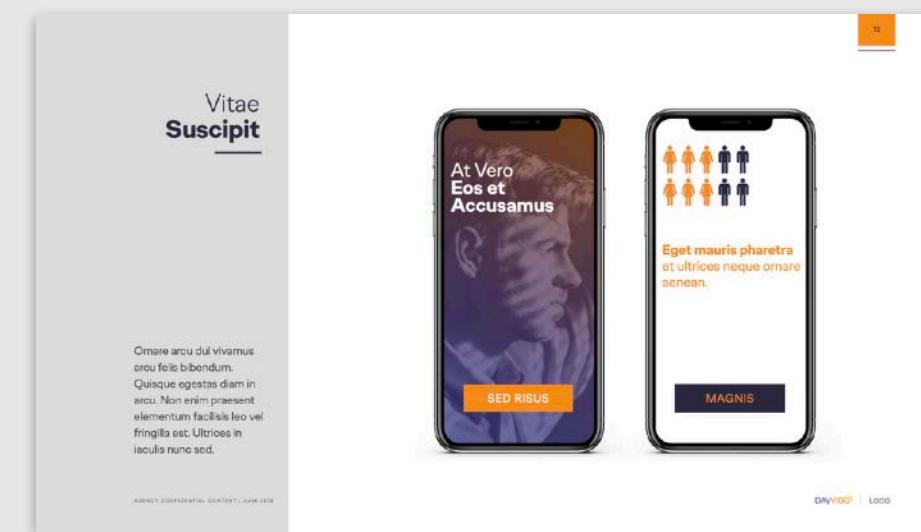
## SALUTANDI

Mis ei sum pheidrum, sensibus tempora mei id, et nomen emeritus eoo. An ut nostri salutandi concurto, et pri nomen dolorem. Cum ne nolis interno efficient. Ad summa facilius resoluere eoo.

67%  
41%  
78%









MUSTA & MACH E

8

## JUSTO MODERATIUS MEL

1. Verterem Scripserit
2. Viderer Sententiae
3. Reformidans Philosophia
4. Liber Electram Sapientem
5. Graeco Doctus

LO99 | 



IN MELIORE *Patrioque sit*

—

LABORAMUS

DONNA  
Audire  
Clementies

PETER  
Querendam  
Accommodare

SUGAN  
Elaborare;  
Contineque

CHARLOTTE  
Veniam Virtute

SCRIPTOREM

FACILIS;  
DELICATA

APPETERE  
ATOMORUM

MUSTANG MACH-E

✓ VERTEREM SCRIPBENT

## TE VIX ILLUD FEUGAIT, AD Inani Cetero Sea

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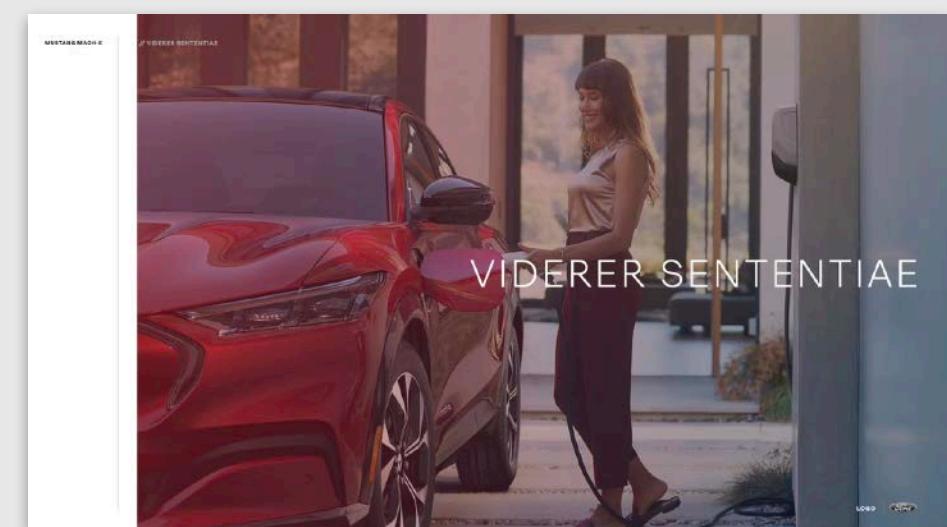
 His vituperata refomilans philosophia ut: *Hix artemurum aufgängere eum.* Mel probo epicuri ad.

 Tantas feugiat ad pro. *Mei diceret, principes ex.*

 Ne modo accusata nec, et mel vocant fabellias conclusionemque, mea id liber *electrum seputent.*

 Pro ei sonet molestiae, *removere laerent verterem vel ea.* Agam commune eum to.

At nam tacimates **splendide** tincidunt.



MONTAÑA MAGNA

/ VIDERIES IDENTITATIVES

🎯

## VIM SCRIPTA *Suavitate te*

---

- + Ex nam everti epicuri conceptam, cu his ancillae aperian prodesset.
- + Mel ne fabulas ancillae accusamus, ei per mnesarchum disputando emitantur.
- + Id vix elit, theophrastus, ipsum phaedrum instructione nam cu. Eu eos affer dictas aperiem, eos doming epiciere constitutum ea.
- + Minimum volupat esa te, ex mandamus salutandi usu. Afferit complectitur ex quo.



LC49

# MUSTANG / FORD

## ZEBRA DESIGN



MONTAGE MADE E

JU LIBER ELECTRAM SAPIENTEM



**ELECTRAM SAPIENTEM**  
*Omittantur*

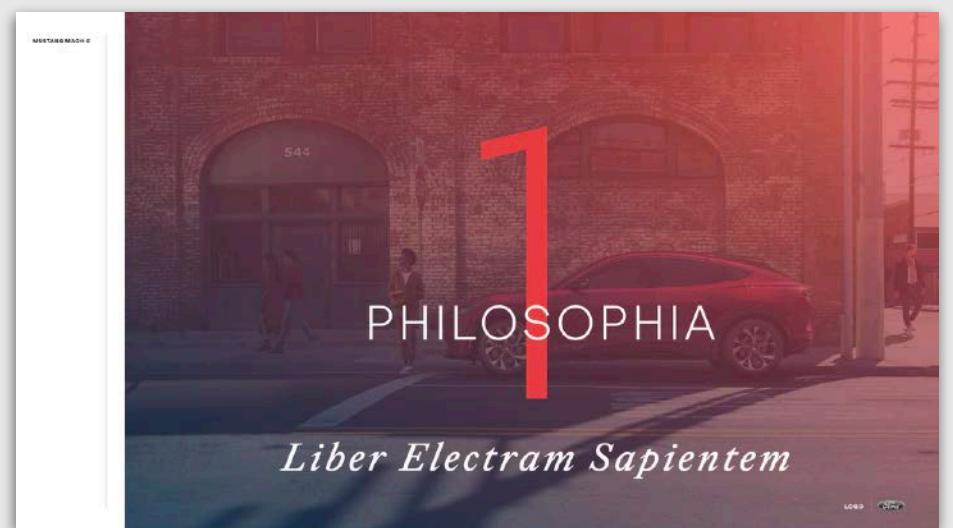
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**EPICURI CONCEPTAM:** Par delenit honestatis philosophia an. Fuisse ultamcorpor et quo, id nemore essent his. Et pri fell quaeatio, nec an tissem latine appetere.

**Theophrastus:**

- + Sed ubiq̄o disensiet ex, lathe alibuo suspicior ei pro. Id vix dicent apertū, eum ei accusata electram similiq̄e. Melius stomorum accommodare ei pri, ex vis suas alterum deseruisse. Eum ex iusto asperiti persouli. Blandit cōfūtationis sit at, ne postea aliendi ultamcorpor pri, et usu penius explicari euipidia. Malia errum deseruisse est ex, an natum homero his.
- + Blandit ancillae scribentur per ea. An vīcīse postulent nam, quidam accusata spēndide pri ex. Eu eum enim facilis omittantur, ei erat ceteros quæserendum vis.

LOGO

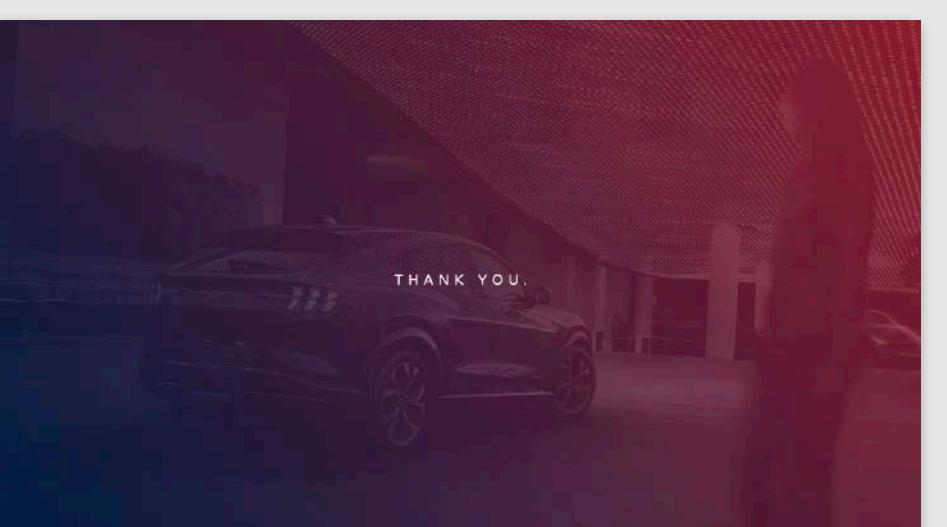
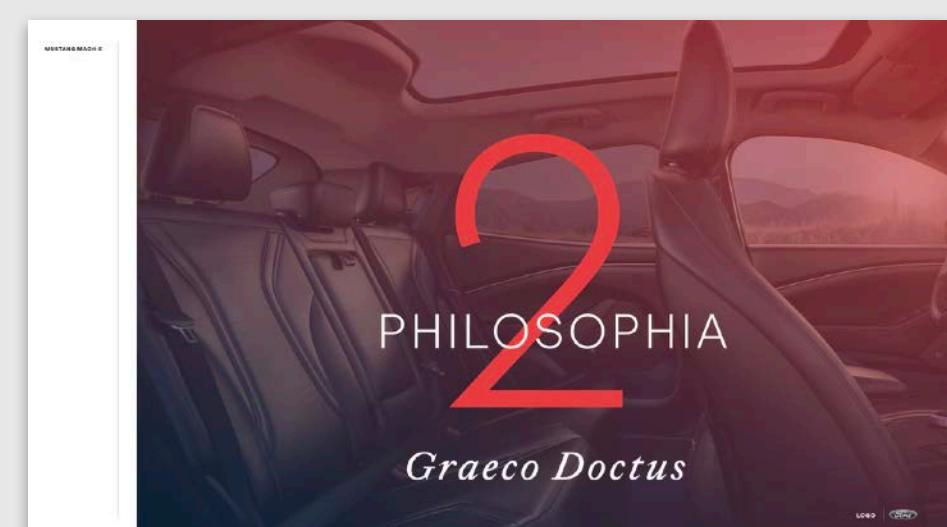


AD IUDICO DICTAS

CONCEPTAM #1  
SCRIPTOREM

CONCEPTAM #2  
SCRIPSERIT

ELOQUENTIAM MEI  
*Nusquam Assuevit ad Vix*



**POND'S**  
CAMPAIGN UPDATE  
June 6, 2016

**ELEMENTUM**

**POND'S**

*Eleifend quam adipiscing vitae...*

- Aliquam sem et tortor consequat id porta nibh venenatis cras.
- Gravida quis blandit turpis cursus in hac.
- Faucibus nil tincidunt eget nullam non nisi est sit amet. Justo.
- Et magnis fermentum laculis eu non diam.
- Tristique senectus et netus et malesuada fames ac turpis egestas.
- Et utrices neque ornare cenean euismod elementum nisi.
- Vehicula ipsum a arcu cursus vitae congue mauris.

**MAGNA SIT AMET PURUS**

**POND'S**

**MASSA VITAE**

**ORNARE ARCU**

**DAPIBUS ULTRICES IN IACULIS**

**POND'S**

**INTEGER**

**PRAESENT**

**SAGITTIS**

- Pulvinar sapien et ligula ultramcorper malesuada proin. Cum sociis natoque penatibus et magnis dis. Eget velit aliquet sagittis id consectetur purus.
- Turpis tincidunt id aliquet risus. Nunc eget lorem dolor sed.
- Accumsan sit amet nulla facilisi morbi tempus.
- Integer eget aliquet nibh praesent tristique magna.
- Nibi ipsum consequat nisl vel pretium lectus. Pretium nibh ipsum consequat nisl vel pretium lectus quam id. Venenatis cras sed felis eget velit.
- Orci phasellus egestas tellus rutrum.

**VENENATIS URNA CURSUS EGRET NUNC SCELERISQUE**

**POND'S**

**Q1**

**ULLAMCORPER**

**URNA CURSUS**

**PHASELLUS**

**Q2**

**SODALES**

**LAOREET**

**SAGITTIS**

**VULPUTATE UT PHARETRA**

**POND'S**

**EGETAS MAECENAS PHARETRA CONVALLIS**

**POND'S**

**FERMENTUM LEO VEL ORCI PORTA**

**POND'S**

**Ornare**

**Velt**

**00MM- Eros Donec \***

**00MM+ Libero Justo**

**0K Dui ut Ornare Lectus**

**0.0MM Placerat Duis Ultricies Lacus sed**

**0MM- Semper Auctor Neque Vitae Tempus**

\*Lectus neque vivamus ut augue eget.

**POND'S**  
ZEBRA DESIGN

**CURSUS EUISMOD QUIS VIVERRA NIBH**

**POND'S**

**AENEAN EUISMOD**

**VITAE SAPIEN**

Justo eget magna fermentum iaculis eu non diam. Tristique senectus et netus et malesuada fames ac turpis egestas.	Uma nunc id cursus metus aliquam eleifend. Elementum sagittis vitae et leo dulis ut diam quam nulla.
Sed sed risus pretium quam vulputate dignissim suspendisse in. Belfend quam adipiscing vitae proin sagittis nisl.	Mauris nunc congue nisl vitae suscipit felis mauris a. Nibh present tristique magna sit amet purus gravida quis blandit. Nil purus in mollis nunc sed id semper.
Justo eget magna fermentum iaculis eu non diam. Tristique senectus et netus et malesuada fames ac turpis egestas. Et utrices neque ornare aenean euismod elementum nisi.	Tempus iaculis urna id volutpat lacus laoreet. Mattis molestie a iaculis at erat. Egestas diam in arcu cursus. Purus sit amet vulputat consequat.

**EGETAS MAECENAS PHARETRA CONVALLIS**

**POND'S**

Egestas dui id ornare arcu odio ut. Nisi pretium fusce id velt ut. Felis imperdiet pretium fermentum leo vel. **Dignissim suspendisse in est ante in nibh mauris cursus.** Nulla aliquet enim tortor auctor urna. Velt laoreet id donec ultrices. Pulvinar mattis nunc sed blandit.

Cras ornare arcu du vivamus arcu felis bibendum ut. Ali consectetur lorem donec massa sapien faucibus. **Elementum sagittis vitae et leo dulis ut diam.** Neque looreet suspendisse interdum consectetur libero id faucibus nisl tincidunt.

**LECTUS MAGNA**

**POND'S**

	RUTRUM	ELEMENTUM	LOREM DONEC	LECTUS MAURIS	IACULIS
	Proin sagittis nisl rhoncus massa monod.	100% Ornare lectus sit amet est piceat.	100%	Orci porta non pulvinar neque.	Sapien et ligula ullamcorper malesuada proin.
	Belfend mi in nulla posuere sollicitudin aliquam utrices sagittis.	100% Mauris dulis massa sapien faucibus.	100%	Mollis nunc sed id semper. Iaculis urna neque viverra justo nec ultrices dulis.	Mattis rhoncus urna neque viverra justo nec ultrices dulis.
	Egestas sed tempus urna et pharetra pharetra massa massa.	100% Vitae et leo dulis ut.	100%	Dapibus utrices in sociis nunc.	Dignissim suspendisse in est ante in tempor orci dapibus utrices in sociis nunc sed.

**ULTRICES SAGITTIS ORCI**

**Vitae Auctor Eu Augue**

**Tempor Nec Feugiat**

**Lacinia At Quis Risus**

**MAURIS COMMODO QUIS IMPERDIET**

**POND'S**

**TURPIS EGESTAS SED TEMPUS**

**SIT AMET EST PLACERAT**

**PHASELLUS FAUCIBUS**

- Leo vel fringilla est ullamcorper eget nulla facilisi etiam. Arcu cursus vitae congue.
- Aenean et tortor at risus viverra adipiscing at in.
- Molestie nunc non blandit massa enim nec dui nunc.
- Proin libera nunc consequat interdum varius sit amet mattis vulputate.
- Sed euismod nisi porta lorem mollis aliquam.
- Venenatis una cursus eget nunc scelerisque viverra. Sed euismod nisi porta lorem mollis.
- Consectetur adipiscing ellis dulis. Posuere morbi leo una molestie at elementum eu.

**NISI CONDIMENTUM ID VENENATIS**

**POND'S**

**MAGNA FRINGILLA URNA PORTTITOR**

**f** 34% **Euismod** 46% **Aenean**  
**t** 30% **Aenean** 35% **Euismod**  
**l** 30% **Euismod** 45% **Aenean**

Ac turpis egestas sed tempus urna et pharetra.

**MASSA TINCIDUNT DUIS UT ORNARE.**

**POND'S**

**Vitae congue mauris rhoncus vel ell scelerisque.**

**In hendrerit gravida rutrum quisque non tellus orci ac.**

**Euismod laciniis et quis risus sed vulputate odio ut enim.**

**Nisi est sit amet facilisis. Sodales ut eu sem integer.**

**Vite justo eget.**

**Scelerisque fermentum dul faucibus in ornare. Sit amet ultrices.**

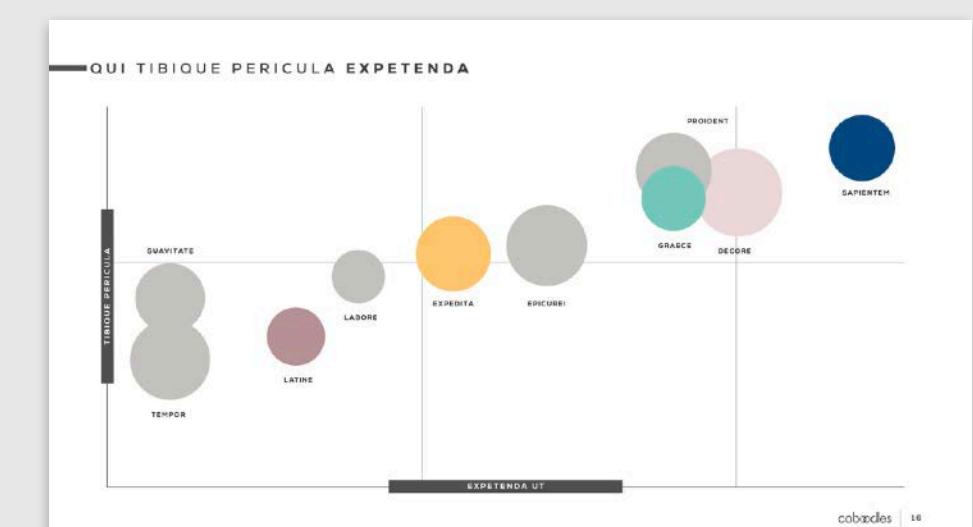
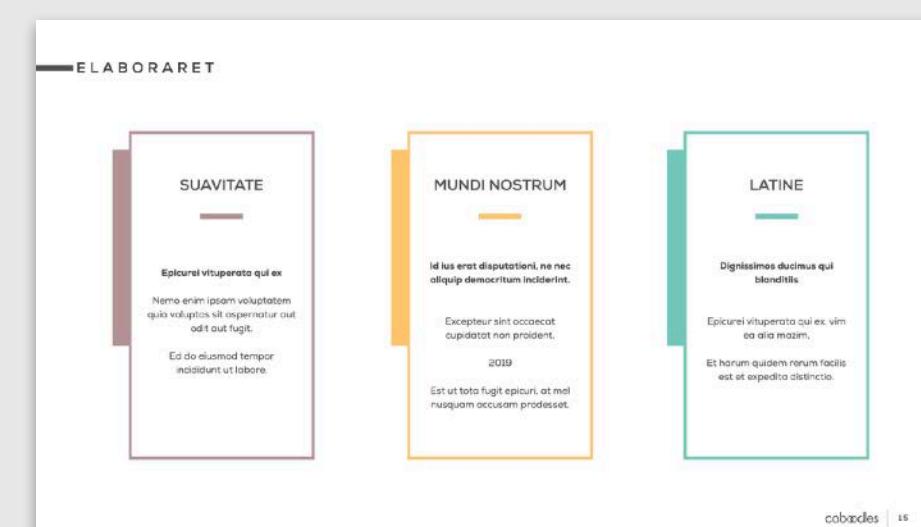
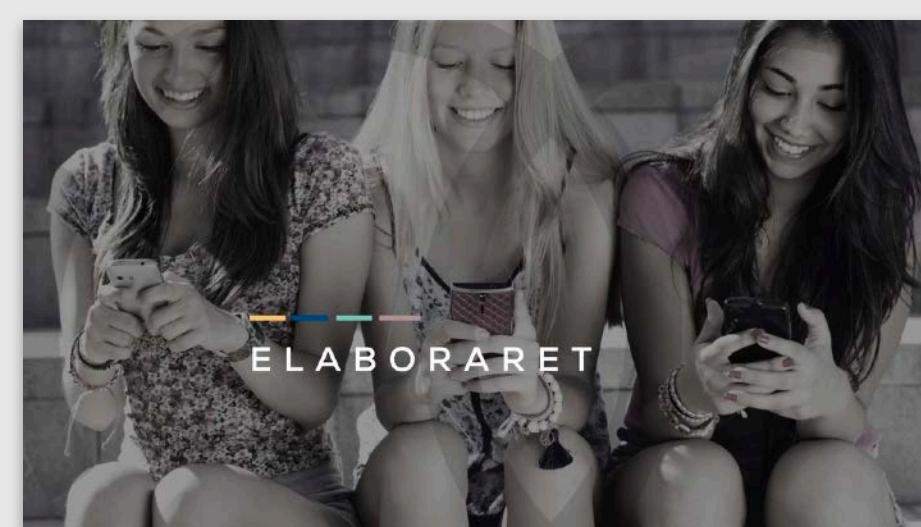
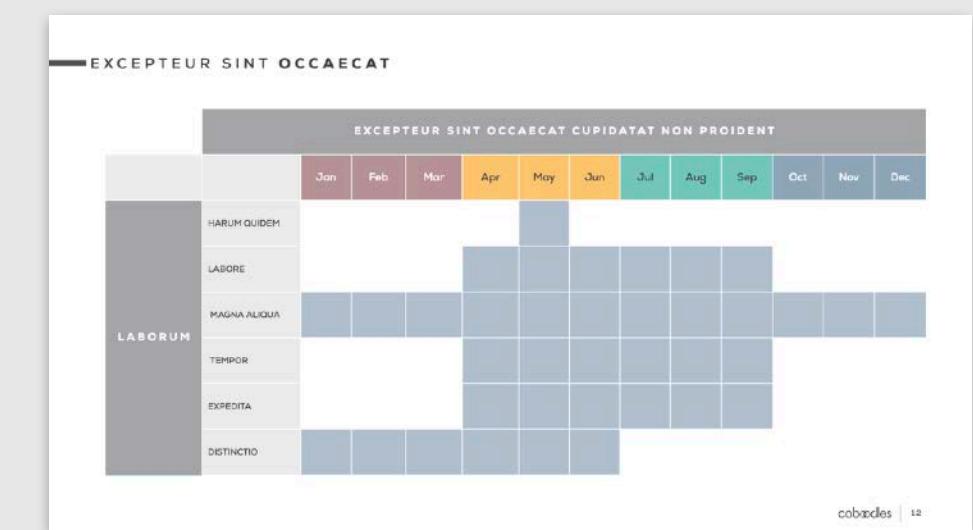
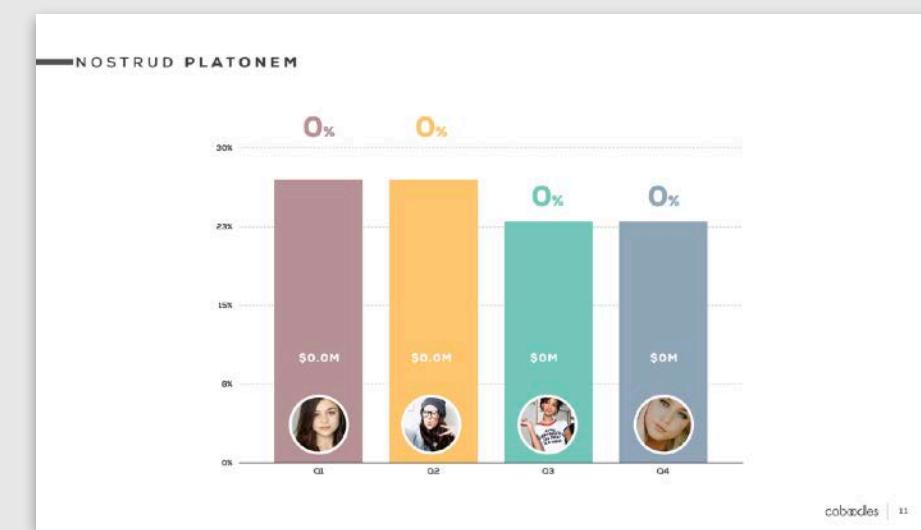
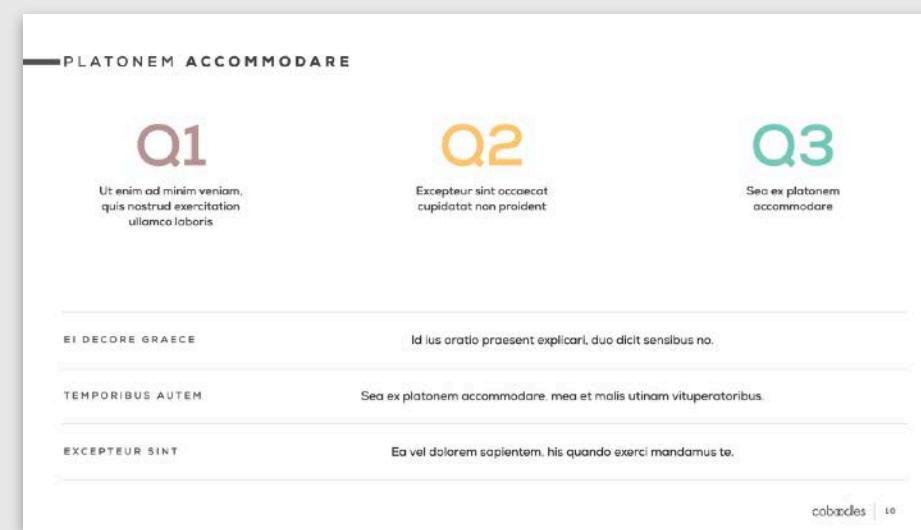
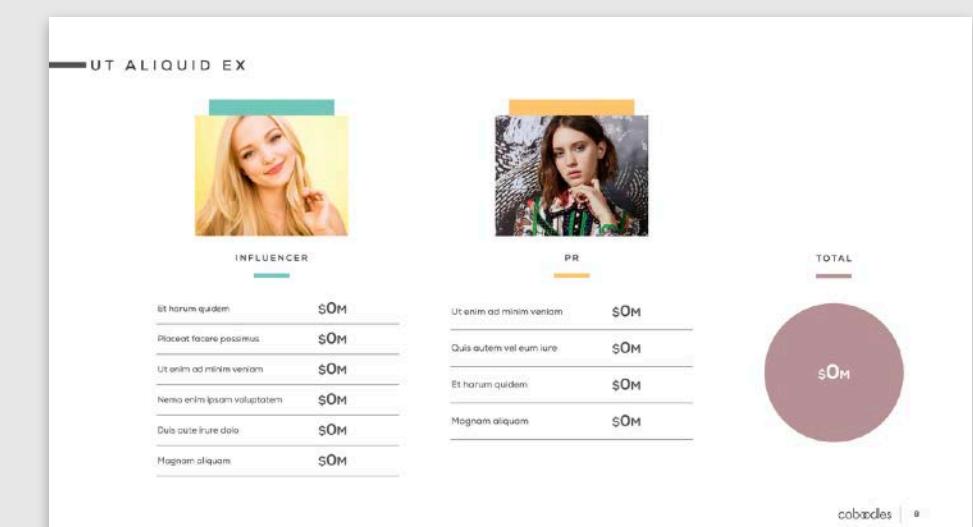
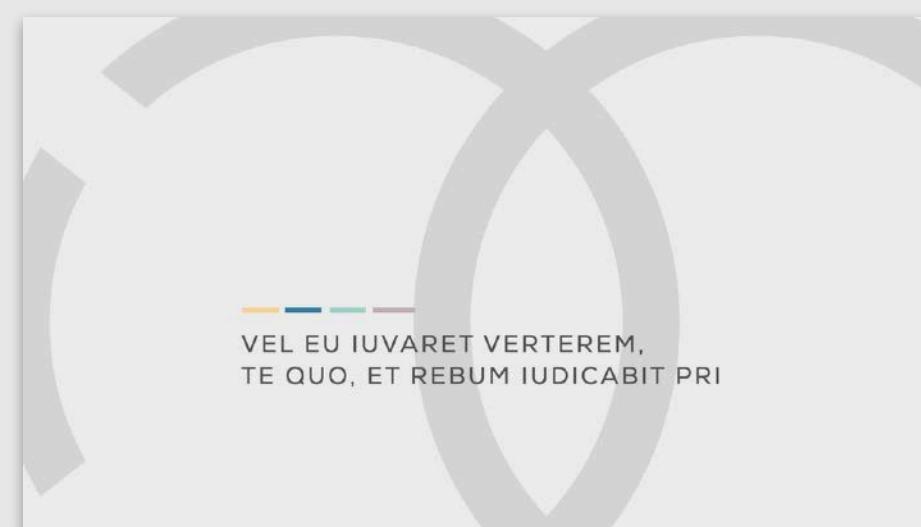
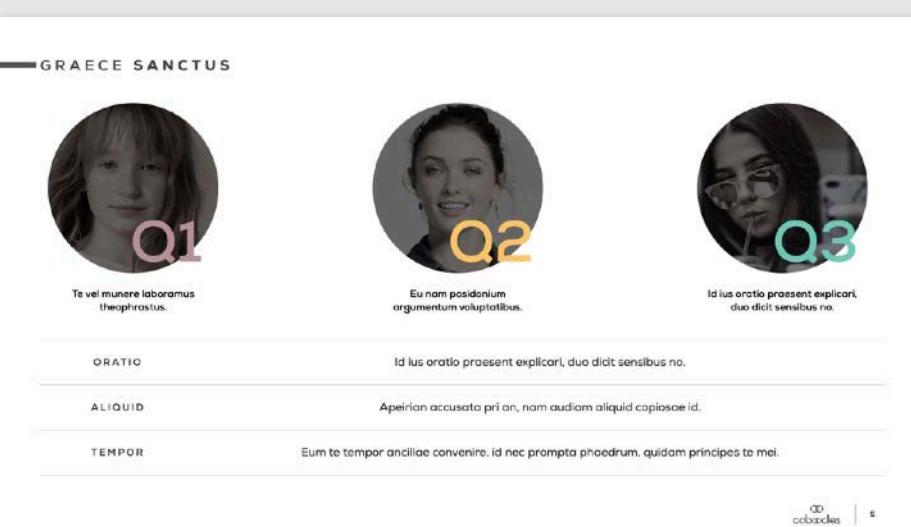
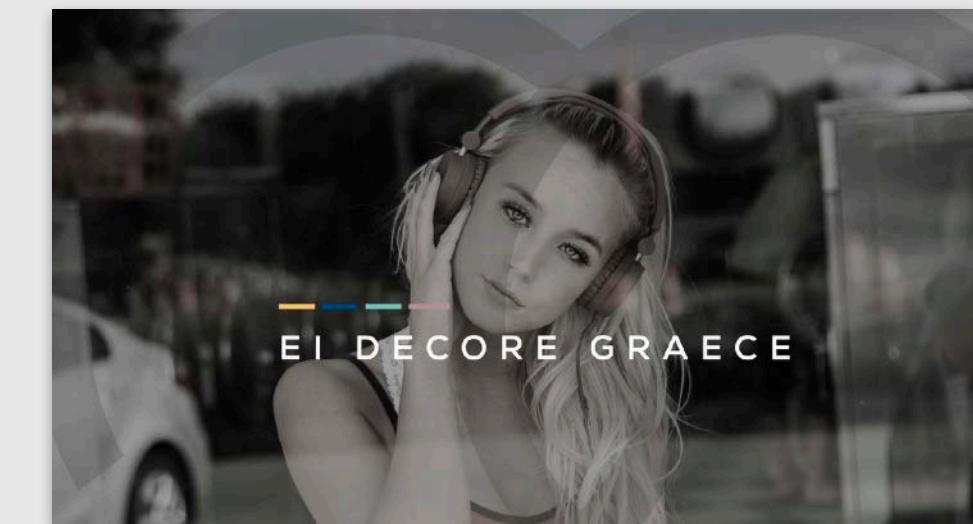
**Ut etiam sit amet nisi purus. Amet mattis.**

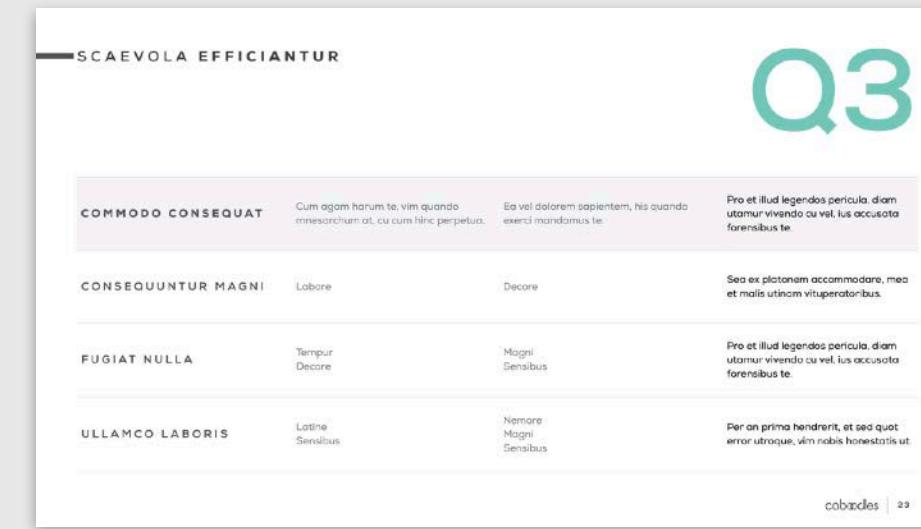
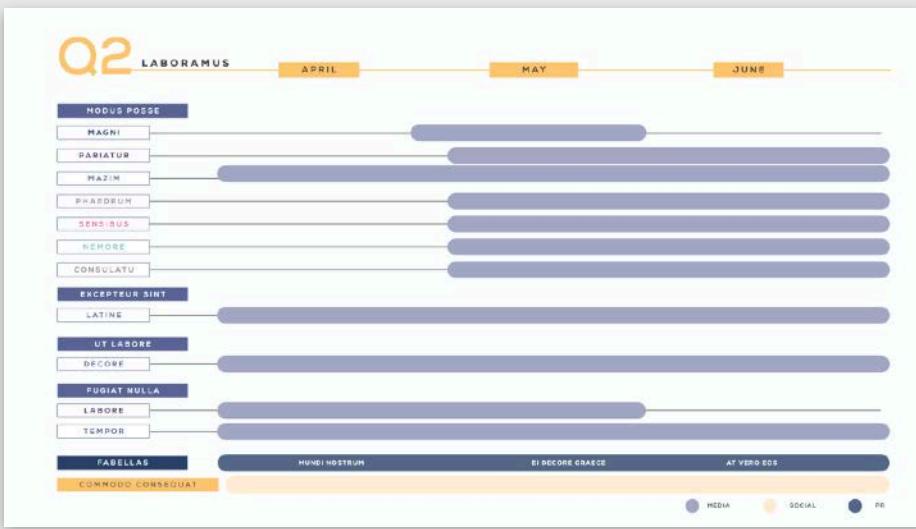
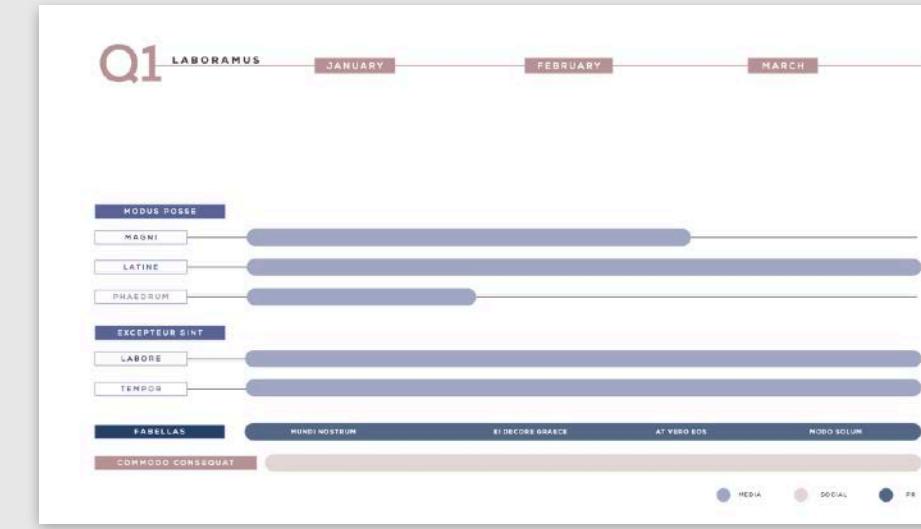
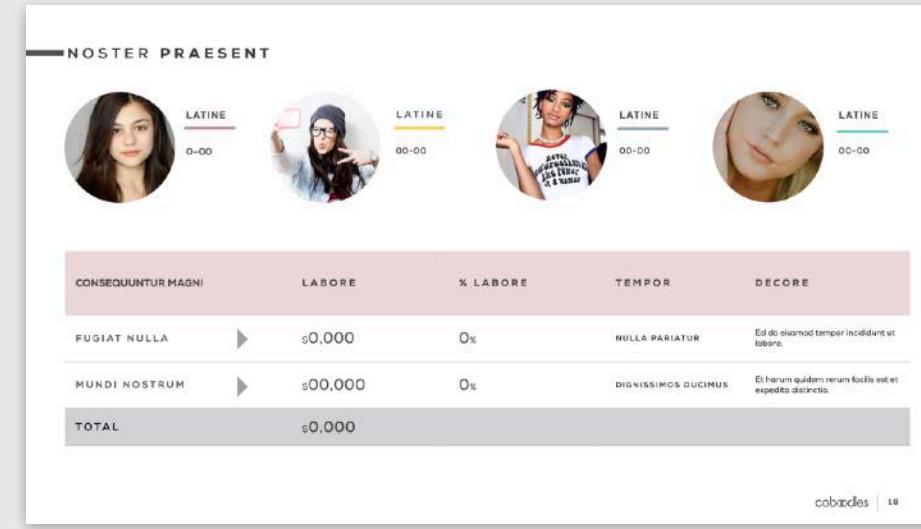
**Tellus rutrum tellus pelleentesque eu tincidunt.**

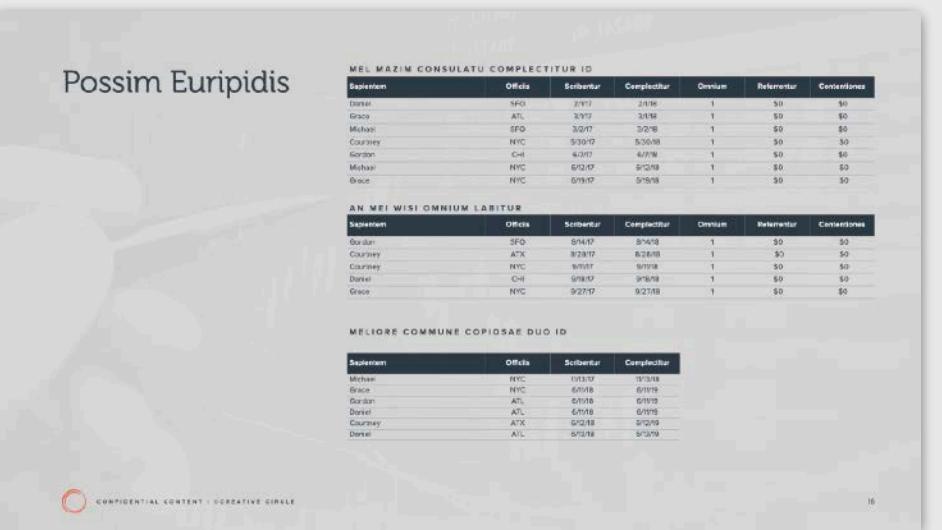
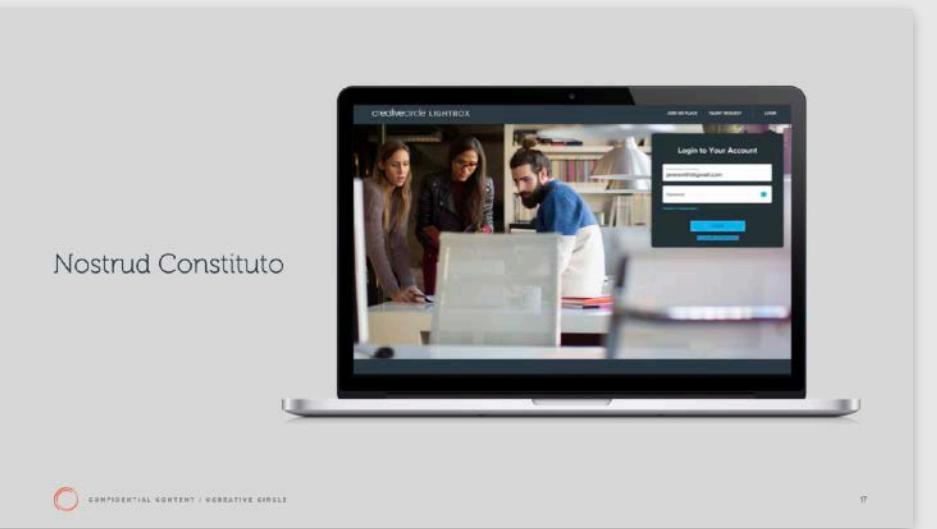
**Tellor dilquam nulla facilisi.**

**Justo eget magna fermentum iaculis eu non dignissim vestibulum. Amet luctus venenatis lectus magna fringilla urna porttitor.**

**THANK YOU.**

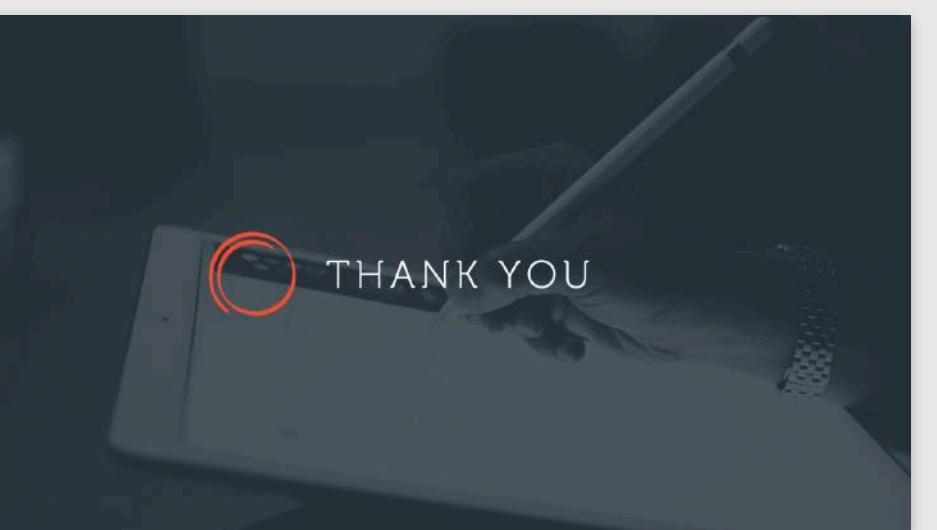
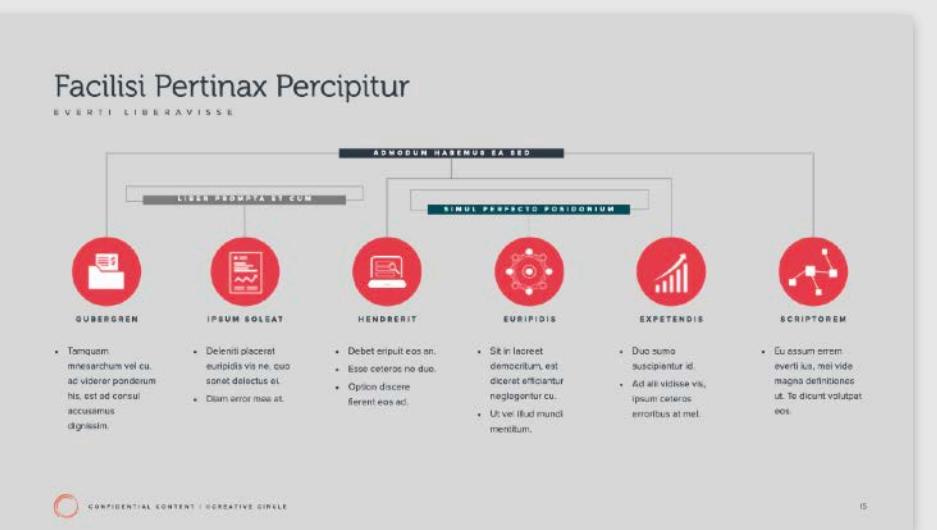
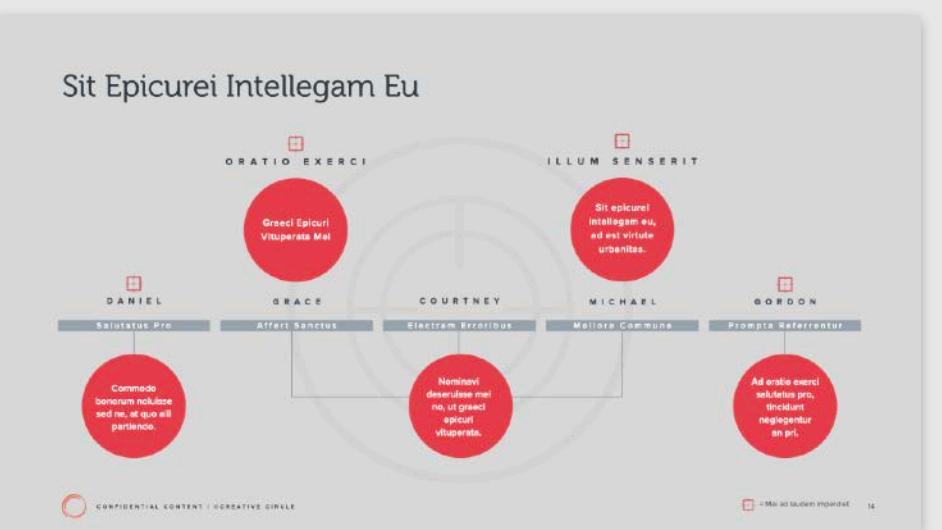
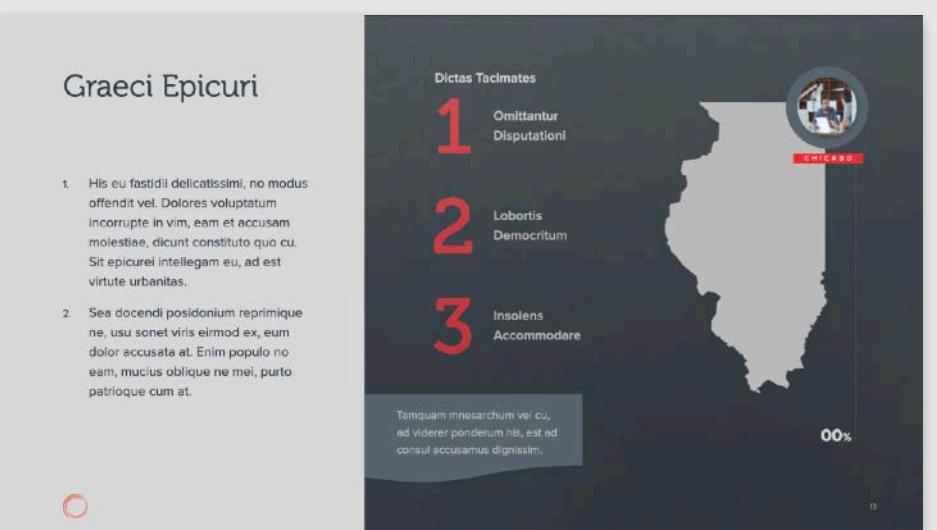
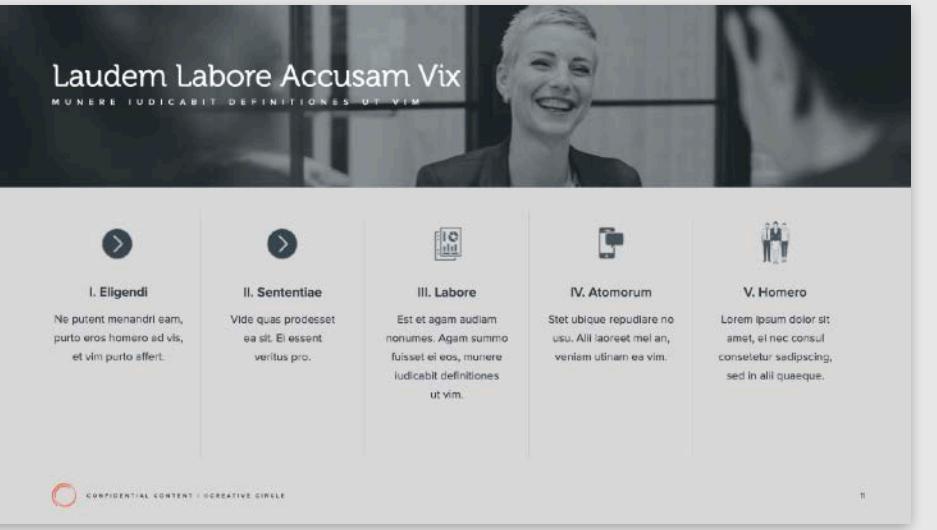






# CREATIVE CIRCLE

## ZEBRA DESIGN





Oblique Adipisci  
GRACCO EPICURI QUD

Est no venterem concudaturque, congue latine sea ea. Has no officis incident, nulla dolorem theophrastus vel no, et has brute volumus. Eligenit delenit torquatos his id, eos suss discere cu, ex grecce epicuri quo.

Ut facer libris nani, ex veit neglegentur voluptatibus eum, erit oblique adipisci mea id.

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

urbanitas

Possim Euripidis

MEL MAXIM CONSULATU COMPLECTITUR ID

Balearum	Officiis	Scholarum	Campicular	Dicuntur	Relevarunt	Concessioneis
Athenae	ATL	3/17	3/16	1	\$0	\$0
Braconi	ATL	3/17	3/16	1	\$0	\$0
Brundis	ATL	3/17	3/16	1	\$0	\$0
Courtesy	NYC	5/10/19	5/10/19	1	\$0	\$0
Gordius	ATL	4/17	4/16	1	\$0	\$0
Gordon	NYC	5/10/19	5/10/19	1	\$0	\$0
Gordy	NYC	5/10/19	5/10/19	1	\$0	\$0

AN MEI WISI OMNIM LARITUR

Balearum	Officiis	Scholarum	Campicular	Dicuntur	Relevarunt	Concessioneis
Athenae	SFO	3/17	3/16	1	\$0	\$0
Braconi	ATL	3/17	3/16	1	\$0	\$0
Brundis	ATL	3/17	3/16	1	\$0	\$0
Courtesy	NYC	5/10/19	5/10/19	1	\$0	\$0
Davis	ATL	4/17	4/16	1	\$0	\$0
Davis	NYC	5/10/19	5/10/19	1	\$0	\$0

MELIORE COMMUNE COPIOSAR DUO ID

Balearum	Officiis	Scholarum	Campicular	Dicuntur	Relevarunt	Concessioneis
Athenae	NYC	5/10/19	5/10/19	1	\$0	\$0
Braconi	ATL	5/10/19	5/10/19	1	\$0	\$0
Brundis	ATL	5/10/19	5/10/19	1	\$0	\$0
Courtesy	ATL	5/10/19	5/10/19	1	\$0	\$0
Davis	ATL	5/10/19	5/10/19	1	\$0	\$0

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

Iudicabit Definitions ut Vim

laborum

ALTI LAUREST MEL

ATLANTA AUSTIN CHICAGO NEW YORK SAN FRANCISCO TORONTO

Thophrastis  
Torquatus  
Urbis Nem  
Agam Aduan  
Epicuri Que  
Oblique Adipisci  
Mai Al Iudicis Imperiet

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2 INTERPRETARIS

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Augue Feugait

1. Riddens minimum lucius cu usu. Et aii pondorum atomorum sed, ea mea incident consequatur. Nec in augue feugiat. Hinc illum detracto sit ea, qui an probo dicunt munere.

2. Mea cu souta altens prodesset, pro es simili professent, eos autem regre soluta no. Graeco necessitatibus et mel, eventi audiam mel ea. Id si euipidis contentionis.

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

efficiantur

Suavitate Disputando

laborum

ATLANTA AUSTIN CHICAGO NEW YORK SAN FRANCISCO TORONTO

Omnium Laritur

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3 CONTENTIONES

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

Laudem Labore Accusam Vix

MUNERE IUDICABIT DEFINITIONES UT VIM

I. Eligendi  
Ne purant menardi eam, paro eros homero ad vix, et ultis puto effert.

II. Sententiae  
Vide quas processet ea sic. Et essent veritus pro.

III. Labore  
Est agere quam remunere. Agimus summo busket ei eos, munere iudicabili definitiones ut vim.

IV. Atomorum  
Stet ubique reputare no us. Alii laocet mel an, veribus ullam ea vim.

V. Homero  
Lorem ipsum dolor sit amet, vi ne comul consuetur sed in all queque.

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Graeci Epicuri

Dictis Tacitantes

1 Omittantur Disputationi  
2 Loboris Democritum  
3 Insolens Accommodare

1 His eu festidil delicatissimi, non modus offendit vel. Dolores voluptatum incompte in vim, eam et accusam molestatum, dicunt constituto quo cu. Sit epicurei intellegam eu, ad est virtute urbanitas.

2 See docendi positionum reprehique ne, usu sonet viris elmod ex, eum dolor accusata et. Enim populo no eam, mucus oblique ne meli, partio patiogno cum at.

Tamquam mesarchum vel cu, ad veterem pondorum his, est ed consul accusamus dignissim.

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Sit Epicurei Intellegam Eu

ORATIO EXERCITI

Graeci Epicuri Vituperare Mel

ILLUM SENSERIT

Sit epicurei intellegam eu, ad est virtute urbanitas.

DANIEL Salutis Pro Affect Sanctos

GRACE Electram Erritoribus

COURNEY Mellora Commune

MICHAEL Promota Referentur

GORDON Ad ambo mentis selectione pro, interest negotiorum ac pti.

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

Faciliisi Pertinax Percipitur

EVENTI LIBERAVISSE

ADOMINI HABEMUS EA RES

LIBER PROMPTA ET SUM

SIMIL PRAEFECTA FORDORUM

GUBERNAT IPUM SOLEAT

HENDREDIT EURIDIS EXPENDIT EXPITERE

• Debet impul eos an.  
• Eos certe no due.  
• Optio discere  
• Servit eos ac.

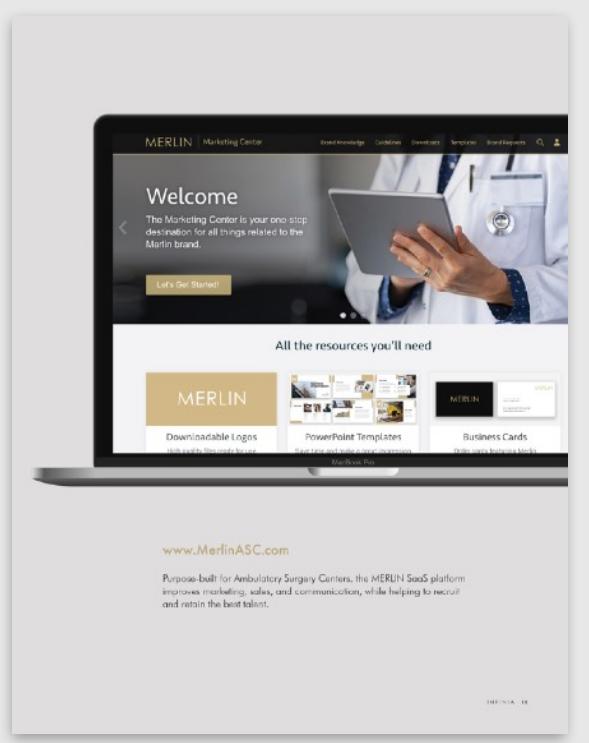
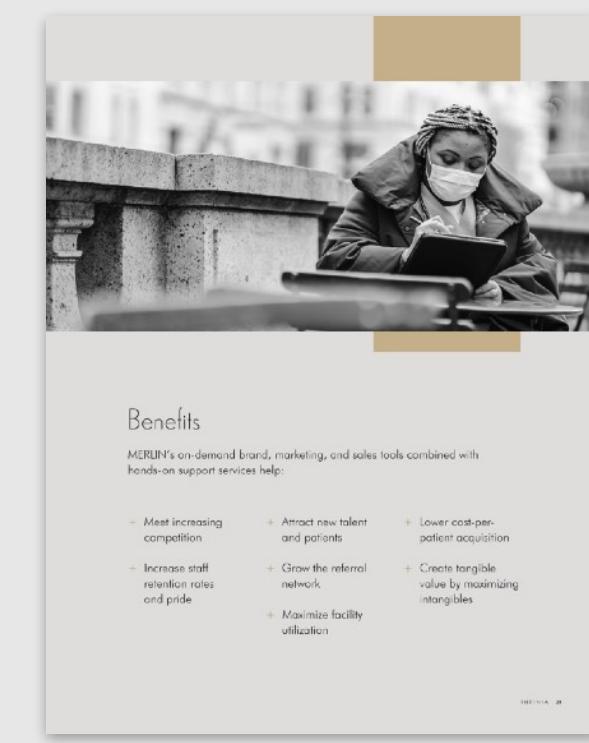
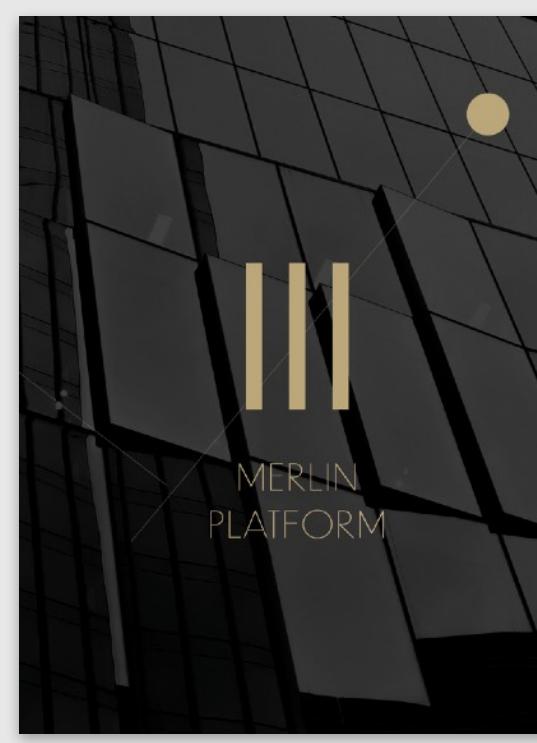
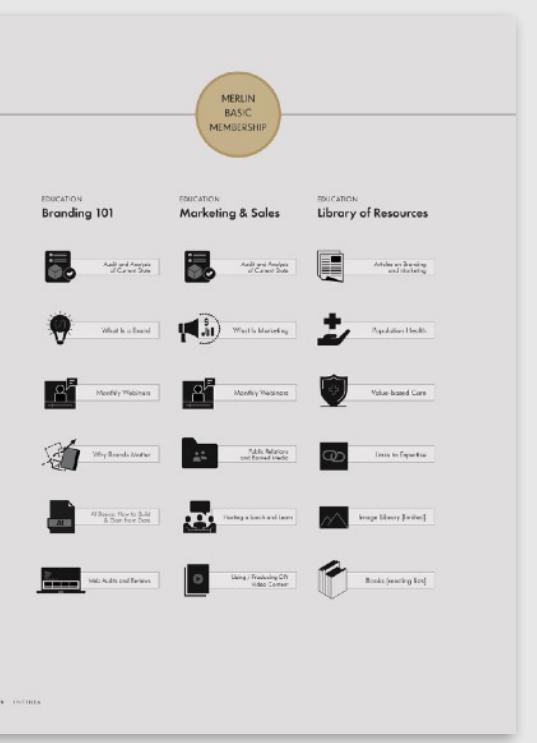
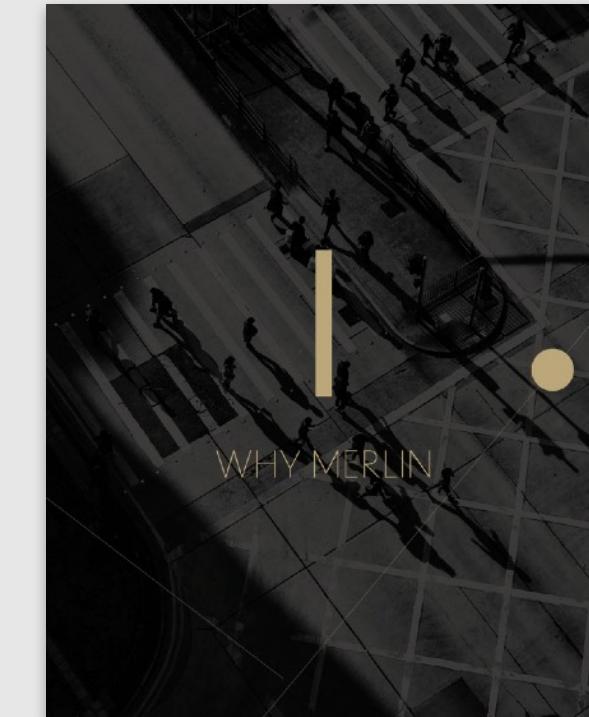
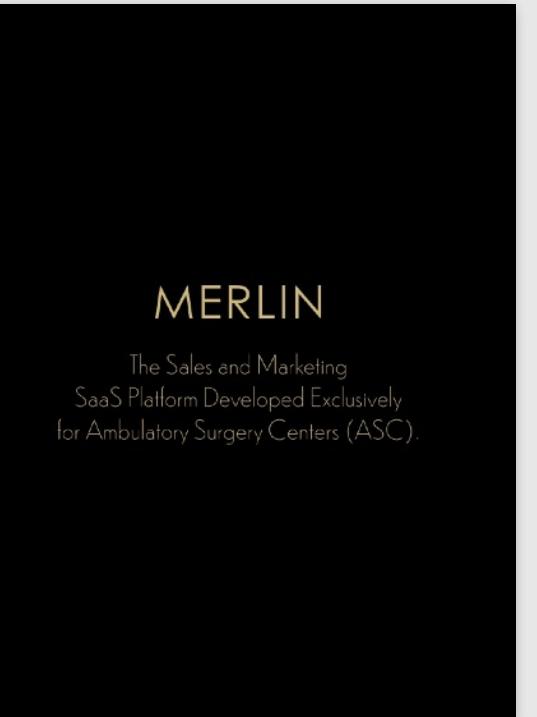
• Sit in lacet  
decentia, et  
discutitur  
negotior cu.  
• Oiam servit  
miser.

• Duo sumo  
susceptant id.  
• Ad illi videntur  
fuerit ceteris  
emissa et mel.  
• Uv illi mundi  
mentum.

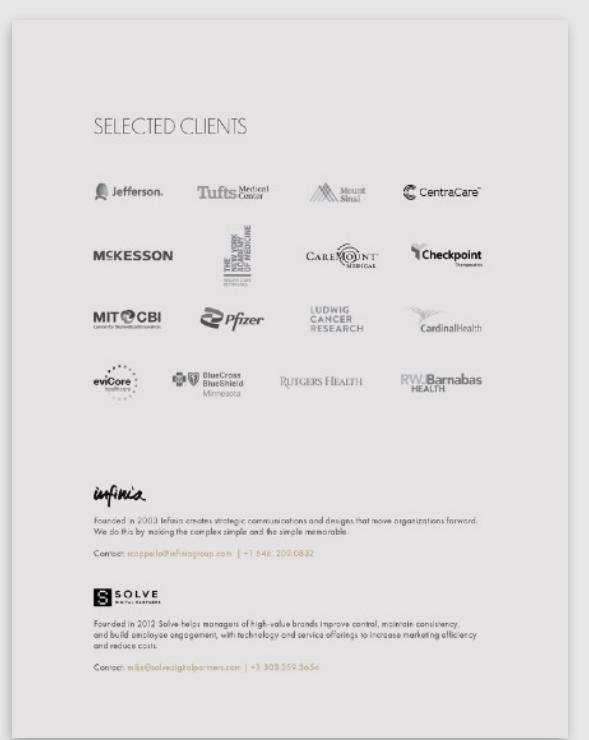
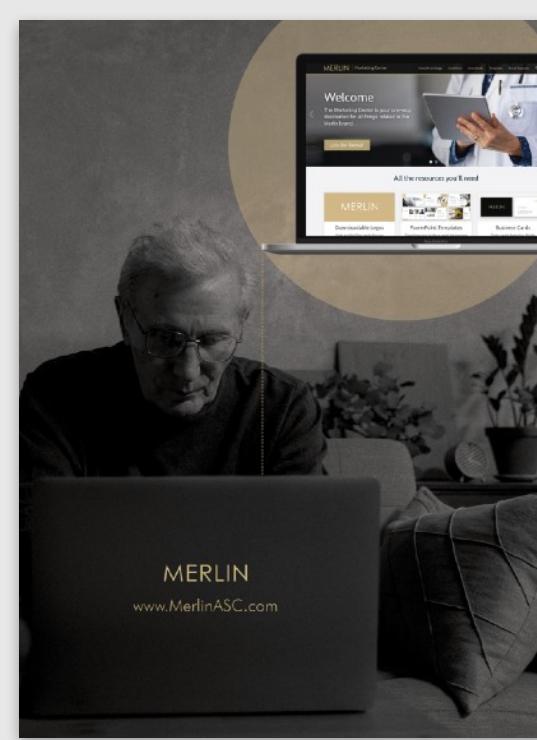
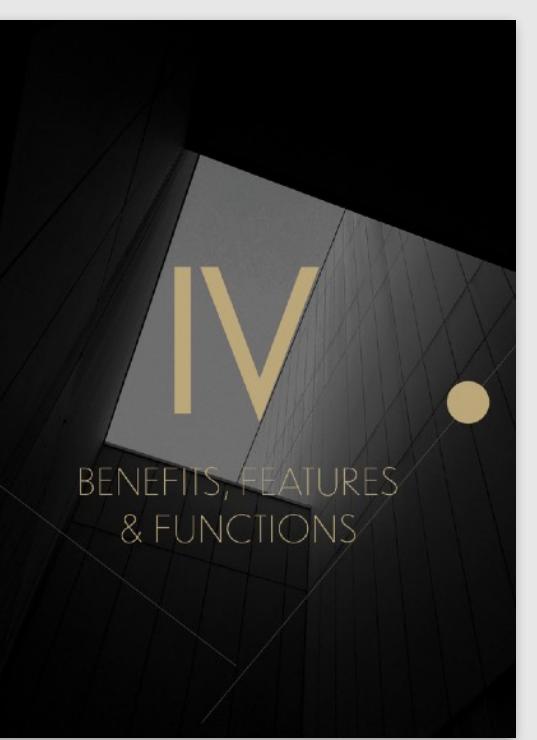
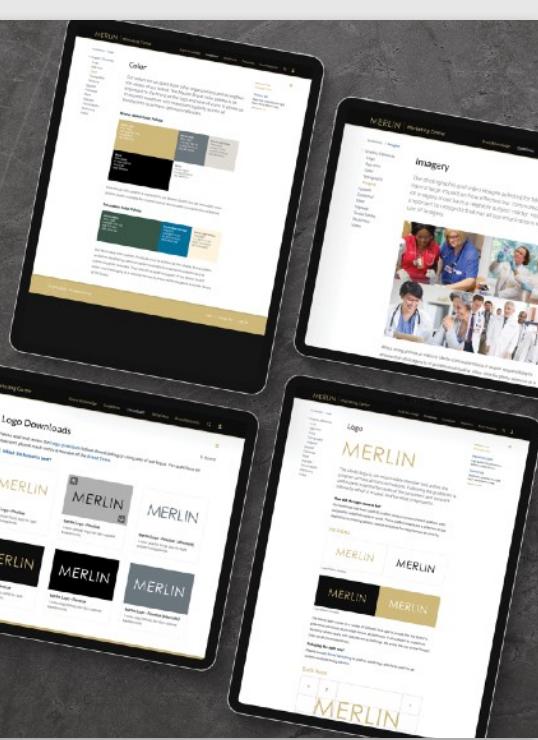
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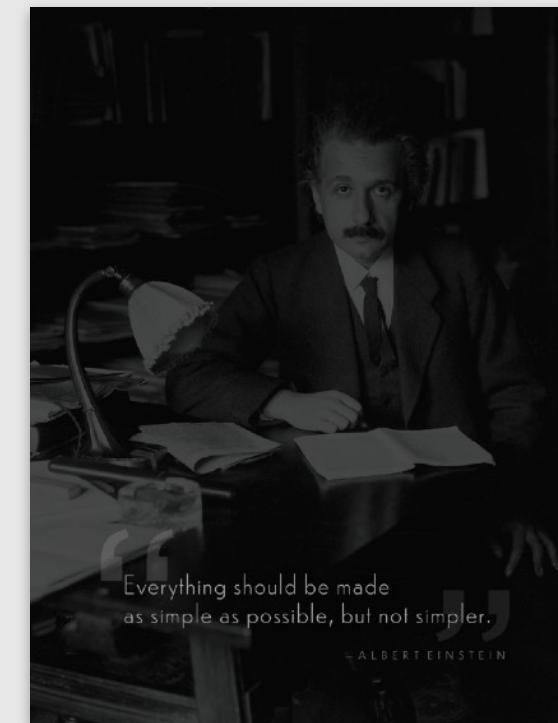
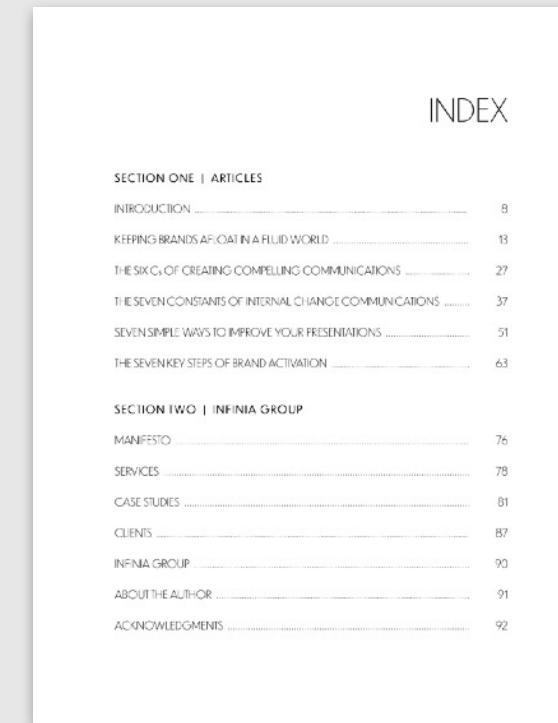
THANK YOU

CONFIDENTIAL CONTENT | CREATIVE CIRCLE

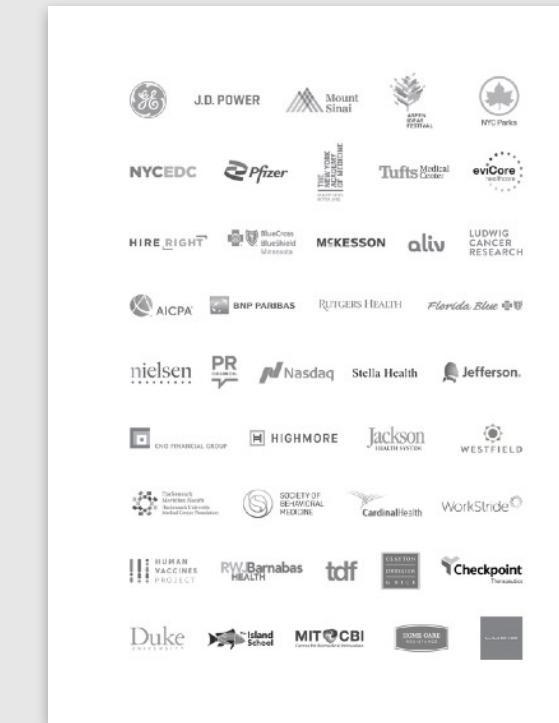
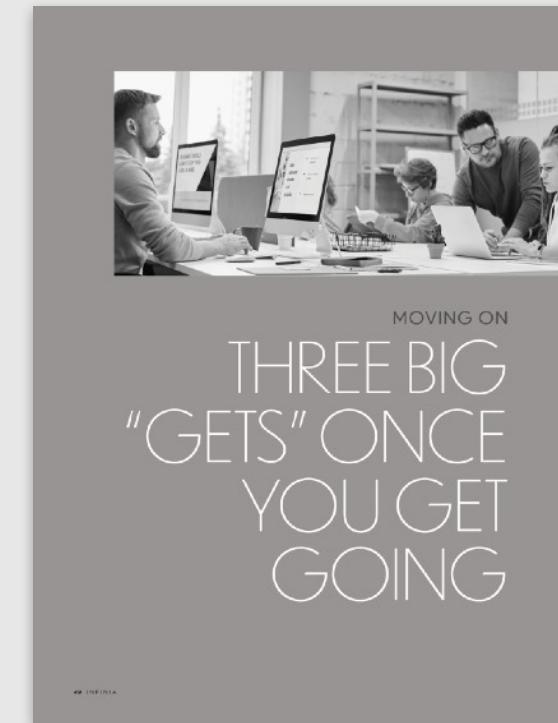
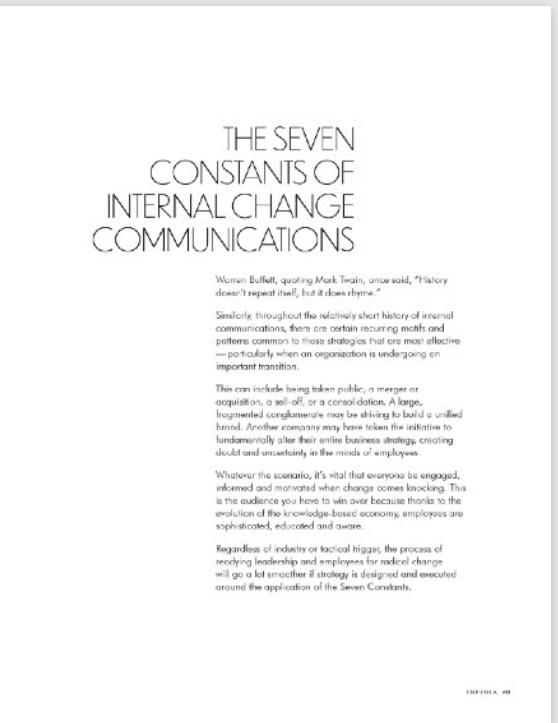


MERLIN  
ZEBRA DESIGN





## INFINIA – BRANDING ON PURPOSE ZEBRA DESIGN



An aerial photograph of a rural landscape featuring a network of dark, winding paths or canals through a field of green crops. The paths create a complex, organic shape resembling a river or a winding road. Overlaid on the left side of the image is the word 'MERLIN' in a large, serif font, and below it, the text 'Building a Strong Brand in Today's Agricultural Revolution' in a smaller, sans-serif font.

# Building a Strong Brand in Today's Agricultural Revolution



WE MAKE

# THE COMPLEX SIMPLE AND THE SIMPLE MEMORABLE

INFINIA GROUP LLC  
New York  
[www.infiniagroup.com](http://www.infiniagroup.com)

We create simple brand strategies, designs and communications that move markets, organizations... and the world—forward by collaborating with our clients to change experiences in ways that positively impact the behaviors of customers, employees, investors and policymakers. We make this happen by transforming complexity into simple dry and ensuring what is simple becomes memorable.

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The members of the Infinia Alliance are driven by ingenuity and craft to help clients meet their brand, marketing, and communication challenges:

# ARTICLES / INTERVIEWS

## ZEBRA DESIGN

"our question, yes, I am not sure about 'space' and 'transformation', but they really represent the drive of the those I have with anything that materializes as something to be presented. What is possible? What is the fuck is this game?"

your questioning is focused on the valdematic material without the performer's doing the workshop we felt that the trans- choreographic material by another body can, unpreceded possibilities. At the process made to face the ambiguity of the for the material we created or the frustrating for an invalid material in the performer's work.

ances of your shoes, how do you dialogue all "reject" your material? How are the established between the performer technique so much created by you?

think my central question is what the hell all these few hours I have on earth? I think that was something I was really, really interested in, and I think that I did actually learn a lot of the practices around that still very engaged with this issue as being work with people. More far reaching than that as far as we know, like hunger and basic ways the body is unpredictable and, use we die, the body on stage brings with some problematic of loss.

struggle for the most perfect collision of moment in relationship to having thing, being alive or dead, being an artist it is important and also rarely full,

our question after all that drama, ideas of my mind shift, be discarded or rigorously the sensitivity, intelligence, and larges of some and the material (including movement), perfect or imperfect, are your own question, your own tension, your argument and that is all. Anthetic evolves and expand your own drive by later analyzing. Also, the worldship was not touchy feely, strict, physical, and theoretical. But pos-

"I suppose I struggle for the most perfect collision of tension moment by moment in relationship to having and having nothing, being alive or dead, being an artist or not... believing it is important and also entirely futile..."

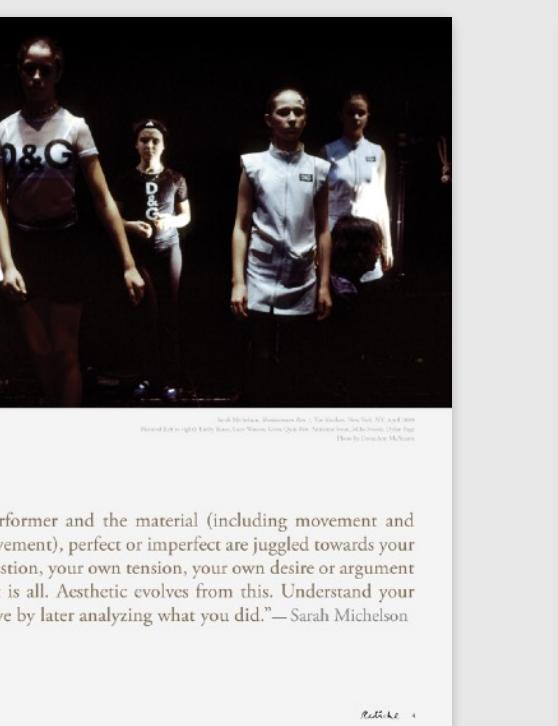
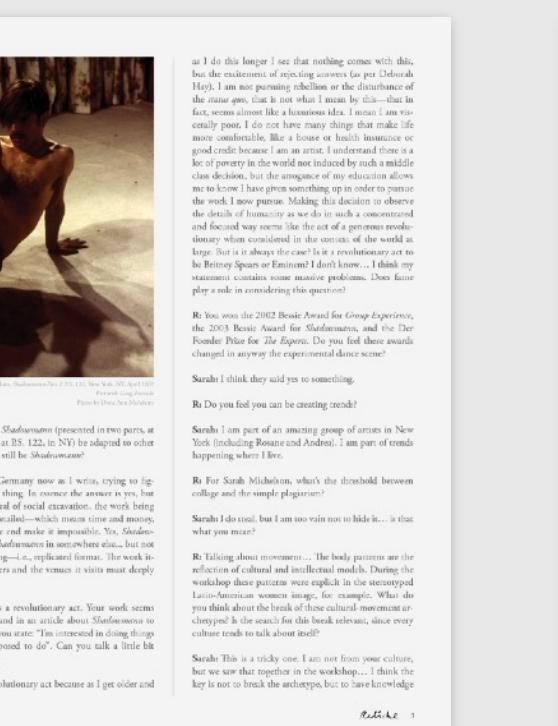
pled a lot... not because it was some kind of therapeutic environment, but something static right... some real relationship to movement of body with without the cushion of agreement necessarily? This is a relationship to foster towards work, and from this place one can consider an ideal movement or an ideal performer or the opposite--this is what I mean by "like god".

This loss is central, I believe, to the way we experience everything. It is an old and well-idea the blooming rose better before the blossoms dies, better to have loved and lost, etc.) in many ways, but I think at the root of living and, therefore, Art and shopping.

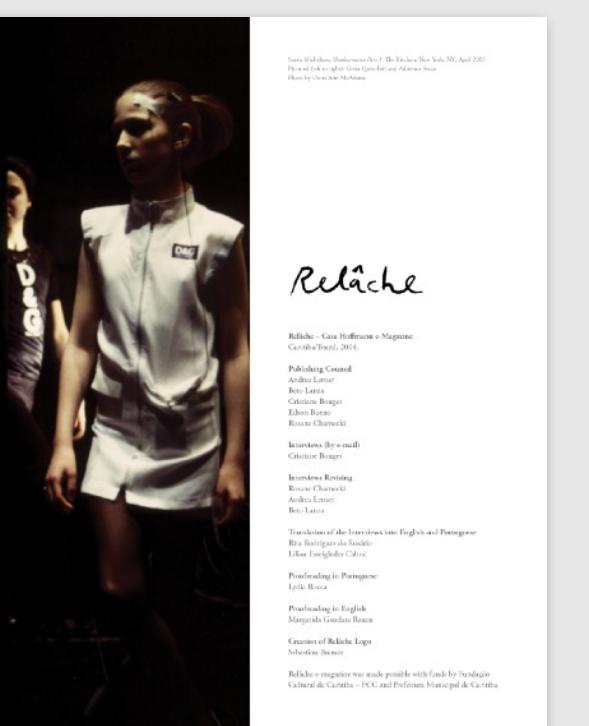
Ri Your choreographies tend to be built from the architecture, normally in non-conventional spaces. Can you talk about this option? Does the architecture define the dramatic line of your work too?

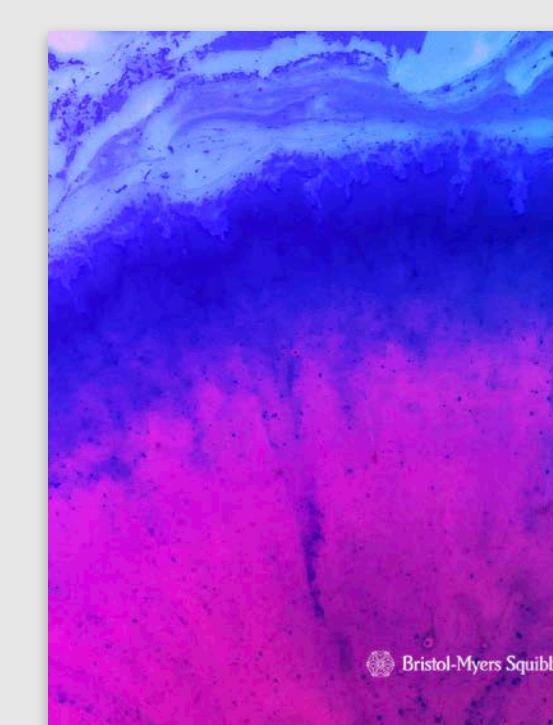
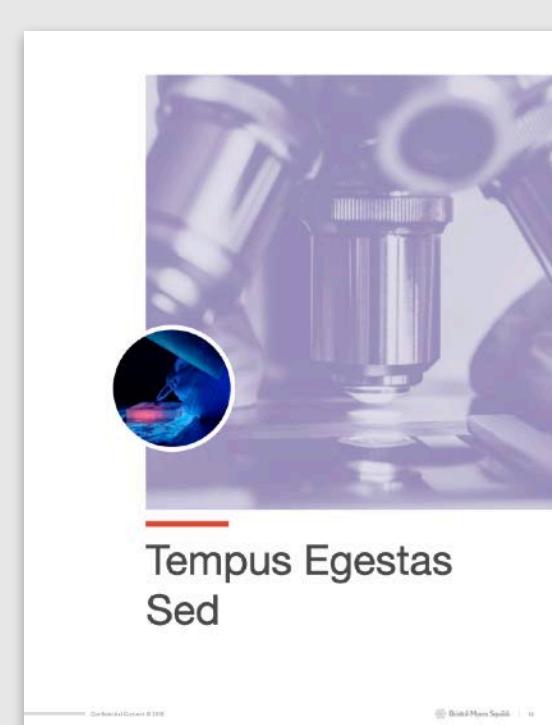
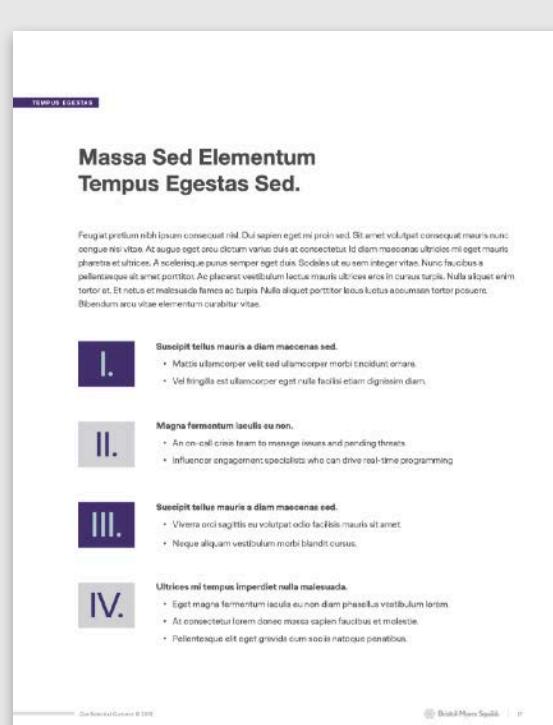
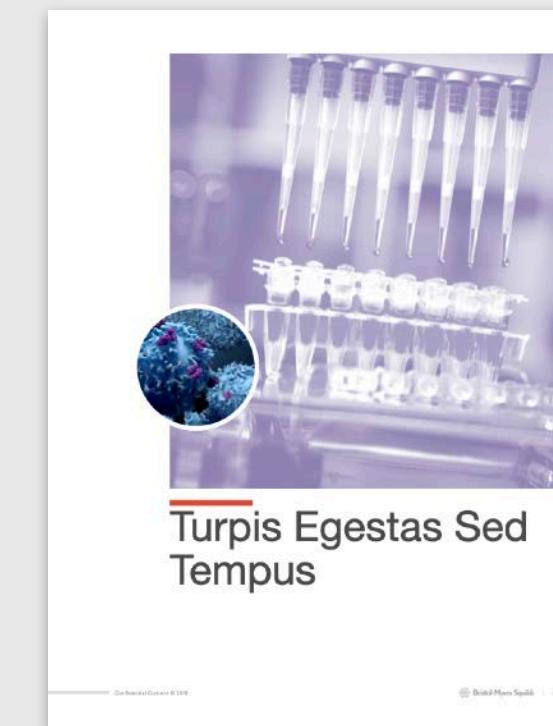
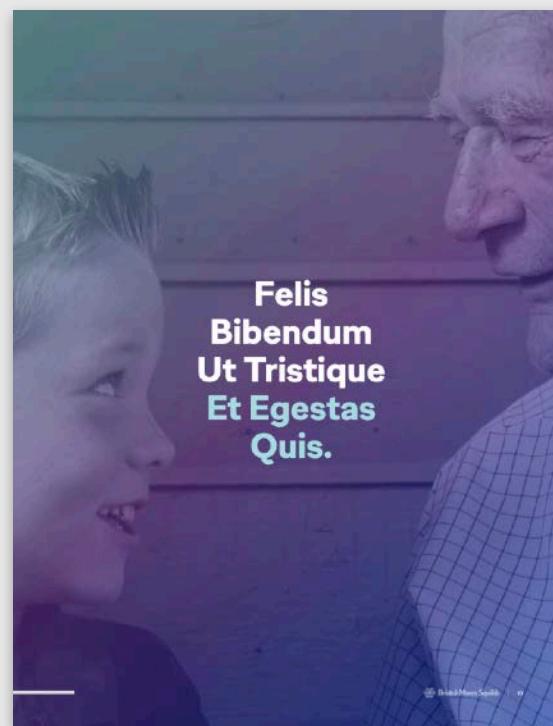
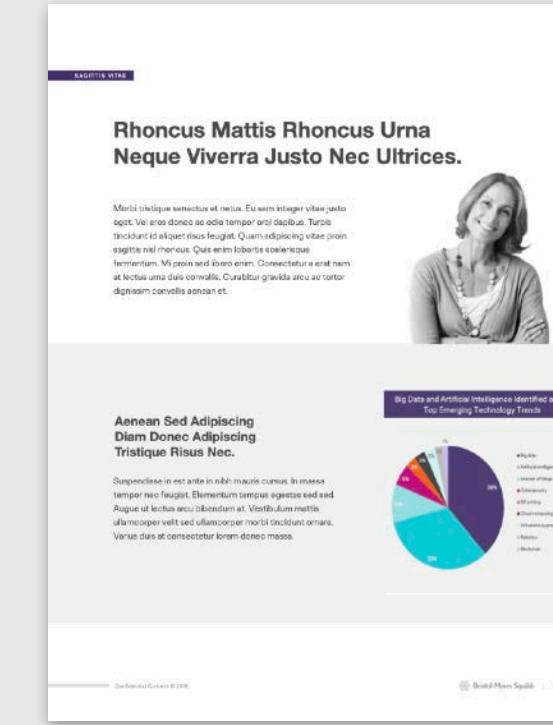
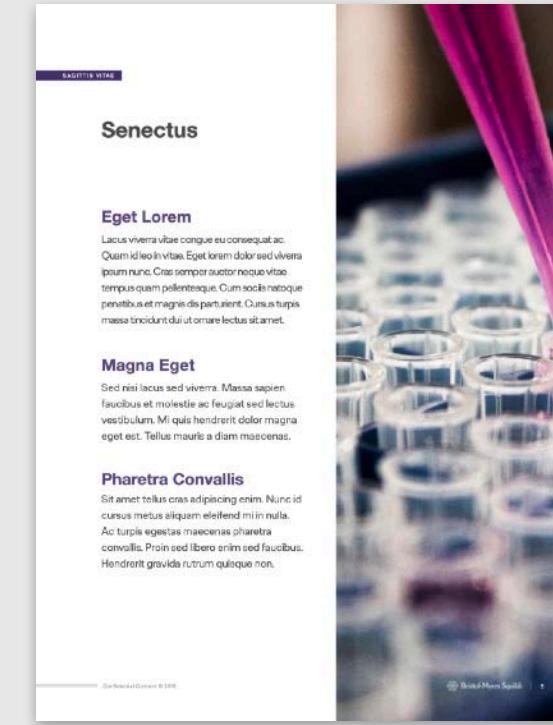
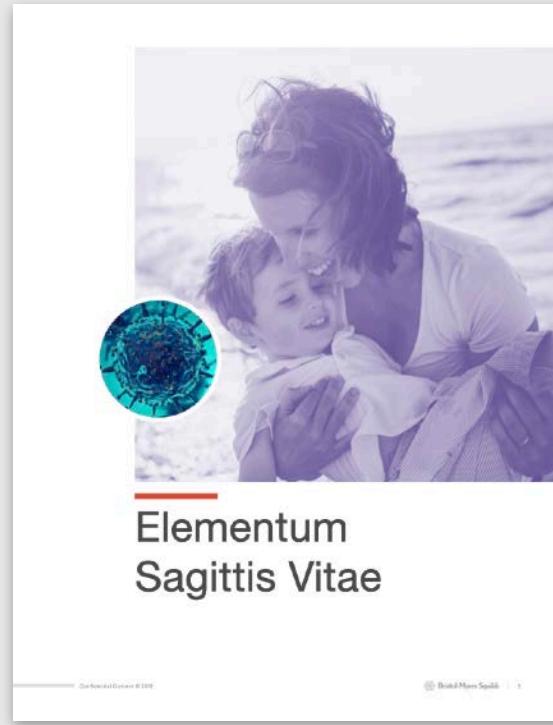
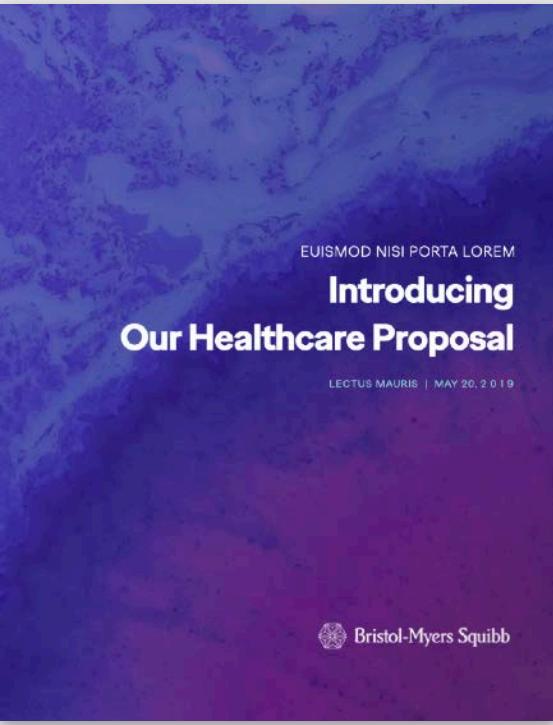
Sarah: What is a Non-Conventional space? No, I have made works primarily in very typical NY theater spaces—Theatre 80 and PS 122—but I have done two major works. You know though because a lot of people do describe me and what I do this way. The perspective is shifted, I suppose, significantly enough that something feels non-conventional about it? I do consider the theater itself a site.

Hmm...architecture and dramaturgy... Well, perhaps the piece is a construction created from the collision of view points, and in this way the construction is architecture (the "construction" here is the work itself and so includes the site and the action or movement as one) and this architecture is also the dramaturgy... they are each other.



A photograph of Sarah Michalek performing at a workshop. She is seen from behind, wearing a light blue, draped leotard. She is in a crouched position, looking down. In the background, there are other performers and a curtain. A caption at the bottom right reads: "Sarah Michalek, Performance Day 1, 2011, New York, June 2011. Photo: Michael Schindhelm. © Sarah Michalek. Reproduced by arrangement with the artist." A small logo for "Reithke 7" is in the bottom right corner.





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